



## **Plastic pollution, Bali and Crypto. Innovative, community driven projects use technology to make real change.**

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***1000 Rivers emitted between 0.8-2.7 million tonnes of plastics into oceans in 2015 (1)***

***Although \$410 billion gets donated, only 3 % is going towards the environment (2)***

***A survey in Australia found that only 24 % of respondents trusted charities (dropping from 37 % in 2013) (9)***

Bali, Indonesia -20<sup>th</sup> August 2021 SUNGAI WATCH recently reached their initial 100 trash barrier goal across 92 rivers and 28 villages. The idea is simple but effective, and luckily for our oceans, it is gaining momentum.

SUNGAI WATCH, led by Gary, Kelly, and Sam Benchehib, are preventing plastics from reaching the ocean by doing clean ups and installing trash barriers. The barriers (“floaters”) are strategically placed in rivers thereby capturing the ocean bound waste.

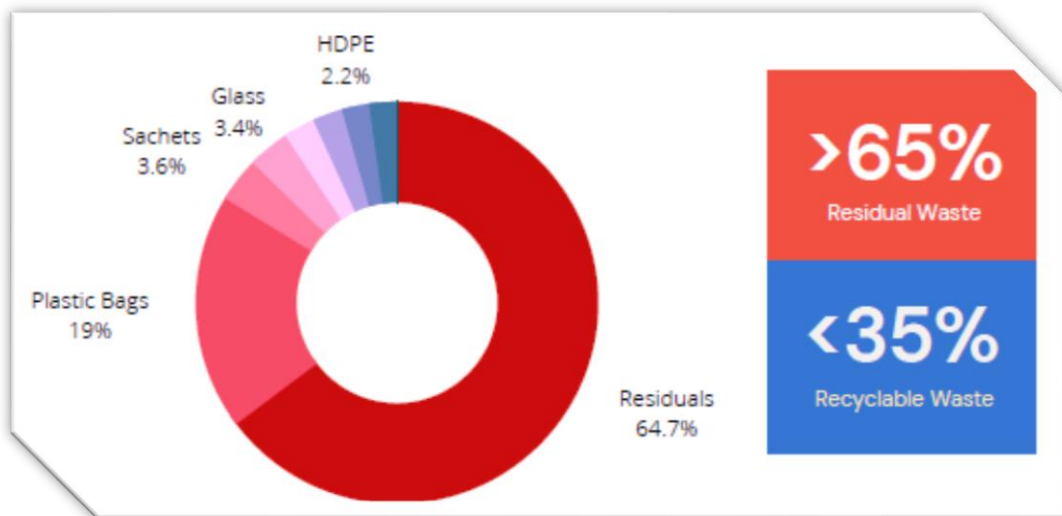


***Left;*** One of the two Safe Earth sponsored floaters about to go into action on 13 August 2021. ***Right,*** the second “catch” 22<sup>nd</sup> August 2021.

After capturing waste, each of the 100 trash barriers are cleaned by a dedicated team of 50 staff. With an incredible 650,000 kg collected since August 2020, it's no small task. The trash collected then goes to a purpose-built sorting station, of which there are now 3 across Bali.



Once in the sorting station, the trash is painstakingly categorized. Cleaning up is not enough. Identifying where the rubbish came from, and which company manufactured the package helps understand how to stop it getting there in the first place. Data is a critical part of the process.



SUNGAI WATCH won't be stopping any time soon "Next goal is going to be 1000 rivers all throughout the Indonesian archipelago" said Gary Benchehib Founder SUNGAI WATCH.

With 20 + team members spread across the world, SAFE EARTH crypto aren't wading through rivers or sweating in the Bali heat. They are however on a mission to *save the planet through investment*.

Led by CEO Kenneth Churchill (London, UK), SAFE EARTH is a cryptocurrency which was specifically designed to collect and then funnel investment into projects making a real difference for planet earth and its people. The project also aims to build long term value for SAFE EARTH token holders.

"For every transaction made with our tokens, you will be putting money in the hands of those who do want to see essential and positive changes" said Safe Earth CEO Kenneth Churchill .

In only four months, Safe Earth have donated \$244,000 to 7 charities.

SUNGAI WATCH was already a great fit for SAFE EARTH because a donation could create tangible change for a problem that exists now- plastic entering our oceans. However, the potential for the donation began because a SAFE EARTH team member remembered a presentation in a sustainability development class years ago.

Using the blockchain, SAFE EARTH donated \$15,000 USD (in the form of USDT) to SUNGAI WATCH. The irrefutable nature of the blockchain means the donation was practically instantaneous, and totally transparent. Not long after the donation the two floaters were in operation.

<https://etherscan.io/tx/0x2b2a77d0dde6738f053960437ec6c200ede9fa7d7b291a9365b1981d7c9eac9f>

Carrying out donations in this way, Safe Earth is aiming to revolutionize the conventional donation model and bring more donors to environmental causes. Trust, and willingness to participate in donations may improve because the donation is transparent, and the result is visible and tangible.

Total PLASTIC :	90.93	kg
Total ORGANIC :	68.46	kg
Average per day:	6.06	kg
Average time it takes to clean:	23	min
Days in operation:	15	days

*Data taken from one of the Safe Earth installed Barriers 14/8/21-28/8/21*

With the donation complete, SUNGAI WATCH is now back to the rivers with 2 more floaters operational, and one step closer to their goal and SAFE EARTH are looking for their next donation partner, as well as working with their community to grow their project.

With frequent discussion and debate about how to solve the problems of the world, two groups came together, simply to do what needs to be done.

Perhaps, through friendship, technology, and action, the world really can change.

- (1) <https://advances.sciencemag.org/content/7/18/eaaz5803>
- (2) <https://www.charitynavigator.org/index.cfm?bay=content.view&cpid=42>
- (3) [ACNC Public Trust and confidence in Australia Charities 2017](#)

For more information on Sunga Watch visit <https://makeachange.world/sungaiwatch>

For more information on Safe Earth visit <https://safeearthcrypto.com/>

### **About Safe Earth Crypto.**

SafeEarth is an ecofriendly community driven cryptocurrency project The goal of Safe Earth is to collect and then direct investment into sustainable and humanitarian NGO and NFP'S, whilst also providing an ethical way to invest.

SAFE EARTH provides a transparent method for people to give to charities they care about, whilst simultaneously owning a part of the potential growth of SAFE EARTH through purchasing SAFE EARTH tokens

The 4 pillar tokenomics can reward holders, feed the Earth Fund, pay for marketing, and drive deflation of the token's supply, increasing its scarcity and thus its value. Safe Earth aims to be the leading charity-based cryptocurrency.

Media Contacts

[zac@safearthcrypto.com](mailto:zac@safearthcrypto.com) ###