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| client | Décor |
| project name | Pantry PR Campaign |
| brand | Pantry |
| product | Style & Organise |
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| author | Adrian Pritchard and Creative Team |

décor makes kitchen storage a clear choice.

Décor introduces Style and Organise. The pantry storage collection, so stylish you'll want everyone to see them. Practicality meets style with the new pantry storage range from Décor. As the name implies, Style and Organise is all about beautifying the presentation of the kitchen and pantry, whilst at the same time delivering a practical storage solution.

The modular Décor Style and Organise collection is made from premium crystal-clear containers for optimum visibility when stored in your pantry, with easy access white lids that ensure airtight freshness. The containers come in a range from small to large, so that every kitchen storage application is covered. The lids themselves are recessed which allows the containers to be easily and securely stacked which is handy when pantry and kitchen space is at a premium.

The new Décor Style and Organise collection is made here in Australia to ensure it's produced to the high Décor standard of quality and consistency. For those wanting on trend style and the most practical storage solution for their kitchen, pantry or bathroom, the Décor Style and Organise range is available now exclusively at Woolworths.

Only at Woolworths 



more about décor

Décor has been making Australians everyday lives easier and more enjoyable for over 60 years, with homewares that are beautiful, functional, affordable and made to last. Décor has built its reputation on design excellence, product innovation and trusted quality, with more than 300 Australian Design Awards to our name.

Today there are over 500 products in the Décor range including food storage, lunch, hydration, coolers, ice, garden, laundry, cleaning and more. Décor products can be found in numerous retail channels across Australia.

For more information, or for a selection of our new product photography or a fabulous media kit, contact Aimee Dean of The Generals Daughters on 0402 455 777 or email aimee@thegeneralsdaughters.com.au



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