

## Media Release

15<sup>th</sup> October 2021

**For Immediate Release**

### **One10 Group and Federation University announce eight successful organisations participating in the Gippsland and Latrobe Valley Acceleration for Social Enterprise 2021 cohort.**

Eight Gippsland and Latrobe Valley purpose-driven organisations have been selected to undertake a twelve-week accelerator program being delivered in partnership between Federation University Morwell Innovation Centre and Social Innovator One10 Group.

The program seeks to build the capability and capacity of the social enterprise sector and support the participating organisations to scale their ventures and impact in the region.

The fully funded program has been tailored for the organisations and will see participants work through 12 key touchpoints over the twelve weeks, these are in three core focus areas;

**Founder Focus**, which includes founder wellbeing, purpose, filling knowledge gaps and the stages and steps to scale their venture.

**Business Focus**, which includes Social Innovation Canvas, lean business models, brand development and financial sustainability and commercialisation.

**Growth Focus**, which helps founders to launch, market and share their venture, become investible and attract funding or investment.

The program aims to accelerate the growth of those social enterprises in meaningful and sustainable ways, connecting them to customers, new networks and partnerships and position them for ongoing success.

The program has kicked off and is being delivered virtually with an opportunity for a Demo Day at the Morwell Innovation Centre in December following completion of the program.

The successful organisation are;

#### **Latrobe Valley Enterprises**

Creating opportunities for people with disabilities to thrive through meaningful and sustainable employment.

Latrobe Valley Enterprises (LVE) is a social enterprise, providing meaningful employment opportunities for people with disabilities. LVE is committed to inclusive procurement options that deliver positive social, environmental, and financial outcomes to the community and their partners.

## **Quantum Support Services**

We serve to enrich the wellbeing of Gippslanders.

Quantum is a not for profit providing services throughout Gippsland, including support around Homelessness, Youth crisis accommodation, Tenancy advocacy and support, Community Connections, Family Violence for women and children, Youth programs, Youth Justice programs, Out of Home Care including Foster Care and Leading the Orange Door (Inner Gippsland) initiative.

## **Timber Kids**

Play inspired by nature.

Timber Kids manufactures and sells educational learning resources, illustrated and designed by Timber Kids with the aim to bring nature play back into your children's learning experiences. Perfect additions to your child's playroom, home school classroom, family day care or early learning centre. Timber Kids are home of the original Anatomy, Life Cycle and Fact Timber Tiles.

## **Carry On Cafe**

Help us serve those who have served.

Not your usual café, Carry On café is a social enterprise with 100% of all the profits directed back to supporting veterans housing and homelessness.

With a fresh, contemporary design, it is open for breakfast, lunch and afternoon tea. The café serves a delicious selection of freshly prepared food, along with baked goods and of course coffee, milkshakes and other hot and cold drinks.

## **Forevermore Foundation**

We don't want any kids, parents or partners to question the love their unwell family member has for them.

Illness can take its toll, both physically, emotionally and financially. Forevermore Foundation aims to provide cherished photographic memories before treatment, to provide families an image full of positivity and happiness in their darkest moments.

## **Latrobe Youth Services**

Improve the lives and opportunities for young people.

We dream of developing social enterprise opportunities for young locals that foster education, experiential learning, skill building while instilling local pride, community mindedness and blue sky thinking.

## **Empowered Healthcare Network**

Support you can depend on.

The Empowered Health Network is a multi-disciplinary, multi-purpose, NDIS and Patient Advocacy organisation. Whose aim is to reduce health and well-being disadvantage through the advocacy and promotion of holistic trauma informed care. The Empowered Health Network is in memory of the struggle the founders mother faced every day for adequate representation and access to timely and adequate support services.

## **Latrobe Health Assembly**

A kind and connected community.

The Hello. Campaign is a social inclusion initiative that aims to increase awareness and understanding of the importance of social connection to our health and wellbeing. Saying 'hello' is a simple way to connect with others and contribute to a caring and inclusive community. It's a small word that can make a big difference.

## **Demo Day**

The Demo Day is schedule for Friday December 17th 2021 at Federation University Morwell Innovation Centre and tickets and event details will be available closer to the day.

## **Media Contacts:**

Geoff Gourley: 0428 317 387  
[geoff.gourley@oneten.com.au](mailto:geoff.gourley@oneten.com.au)

Nicole Griffin: 0409 492 243  
[n.griffin@federation.edu.au](mailto:n.griffin@federation.edu.au)

### **About Federation University**

Federation University is Victoria's premier regional university and has campuses in Ballarat, Gippsland, the Wimmera, Berwick and Brisbane.

Offering an increased number of tertiary programs, and with programs across VCAL, VET and TAFE, Federation University has been created for its students. They have campuses in Ballarat, Berwick, Gippsland, the Wimmera, and Brisbane, as well as Online learning.

The \$17 million dollar Morwell Innovation Centre was opened in 2020 and has dynamic spaces designed to promote creative thinking and practice and support local enterprise and entrepreneurship.

It allows for new collaborations to support transition and economic growth in the Gippsland region and has been built in response to the region's need to:

- increase the adoption of technology
- support industry growth, transition, and employment growth
- enhance and strengthen the region's social capital by strengthening existing networks.

<https://federation.edu.au/>

### **About One10 Group**

One10 Group is a global social innovation accelerator & impact consultancy with a mission to harness the power of business for good. They enable change makers and innovators to create meaningful social and environmental impact.



One10 Group provides expertise, connections, and access to capital necessary to create sustainable and scalable social enterprises.

Founded by Impact Investor, Geoff Gourley in Melbourne in 2015, they enable purpose-driven people globally. They develop and deliver several core educational and capacity-building programs including Fundamentals, Activate, Amplify, and work with universities, corporate partners, Not-For-Profits, Social Enterprises, Government, and Investors.

[www.oneten.com.au](http://www.oneten.com.au)