

nourish'd

WHAT'S INSIDE MATTERS.

Two Local Powerhouses of Food Team Up

Healthy Meal Delivery Company Nourish'd Team up with Italian Powerhouse Gnocchi Gnocchi Brothers to deliver Gnocchi to the Australian Gluten Free Community.

One evening Abbey, co-founder of Nourish'd sat contemplating what her Gluten Free options were on a local delivery service. Not one to miss out life's delicacies despite being Gluten Free, Abbey had her socks blown off by GGB's Gluten Free Gnocchi.

Nourish'd has been around for close to 8 years and has delivered close to 1,000,000 meals to Australian's. Delivering now to over 6,400 suburbs Australia-wide the menu rotates on a weekly basis with a fresh new menu appearing every three months. The opportunity to serve gluten free gnocchi to their customer base has been exciting.

"My first thought was that we have to get this into the hands of our customers" said Abbey. Abbey and her husband Dave run Nourish'd together. "I immediately reached out to Ben and Theo, lucky for us it turns out we are very value aligned, making a partnership a great next step!"

This collaboration allows;

- Diversification for Gnocchi Gnocchi Brothers in a COVID environment
- A fresh new gluten free option for the Nourish'd community
- An opportunity for passionate entrepreneurs to come together and support one another

In the midst of the COVID Crisis it has become apparent that life in hospitality can be difficult to navigate. Even as successful business owners with an established franchise strategy, Ben + Theo of Gnocchi Gnocchi Brothers have felt the pinch with restrictions and lockdowns.

"This pandemic has really challenged us to get more creative in generating alternate revenue streams to keep our business moving forward and our staff employed. Theo and I are very grateful to collaborate with our new friends at Nourish'd as it has created

a much needed cash flow boost and importantly given our team an exciting project to work on that will see our gluten free gnocchi on the dinner tables of food lovers all across Australia" said Ben.

For Abbey and Dave Crompton of Nourish'd, the opportunity to bring Gnocchi Gnocchi Brothers to their thousands of customers around Australia was a no-brainer. In their first collaboration ever the pair couldn't be more excited to be launching with the likes of Ben and Theo. "They believe in freshness, quality and flavour - just like we do. They understand our preservative free message - It's made it a really great process!" Abbey said.

"The positive side of this pandemic has been the way our communities have pulled together to support each other - food is no different. We are so grateful to be able to bring the deliciousness of Gnocchi Gnocchi Brothers to the customers of Nourish'd all over Australia's East Coast" Says Abbey

Images available:

<https://spaces.hightail.com/receive/epoWICjQ5O>

For more information please contact:

Bri Hayward

0488997704

Marketing at Nourish'd

www.nourishd.com.au

www.gnocchignocchibrothers.com.au

