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FOR IMMEDIATE RELEASE

SOLUSHIN LAUNCHES IN THE UK; US LAUNCH SOON TO COME

Award-winning Australian shin splints treatment, Solushin®, is proud to announce its partnership with Osgo, a leading educator and distributor of medical products in the United Kingdom.

[Solushin](#) kicks off distribution in the United Kingdom in October 2021, delivering the clinically validated medical device to sportspeople in its first international market.

Introduction to the UK market solidifies Solushin®'s position as an unparalleled treatment for shin splints, a common overuse injury that affects up to 35% of runners every year.

The Solushin® will be available for purchase in the United Kingdom from the 15th of October, 2021 with a launch set at the 2021 Foot and Ankle Show in Liverpool, United Kingdom.

In signing a distribution agreement with OSGO, the Solushin® team is delighted to deliver their world-first approach to shin splints to sufferers globally.

"As a leader in education and product distribution in the United Kingdom, we are very excited to partner with the team at OSGO. It was very early on in the conversations that we realised our company's missions were aligned. We look forward to working with Tony and the team for years to come." - [Ben Lindsay](#), Managing Director, Solushin

"The team at Osgo are delighted to be launching the innovative new product Solushin® to the UK market," said Tony Gavin, Managing Director of Osgo. Gavin adds, *"helping practitioners to deliver the best outcomes for their patients is at the core of what we do. We believe that this important new product will assist many practitioners in getting their patients back to full activity and be an important tool in the recovery from MTSS."*

The Solushin® is a groundbreaking medical orthosis, clinically validated to treat shin splints up to **five times faster** than previous treatment standards. In comparison to a study conducted in the Netherlands where 90% of sufferers took over 250-days to run pain-free, the Solushin® device demonstrated an ability to treat the injury in as little as

5-weeks. That is up to **210 days quicker** than alternative treatment modalities that address shin splints.

The team at Solushin® is currently sourcing a US partner for their launch scheduled for late 2021.

For more information, visit solushin.com, or follow us on [Instagram](#), [Facebook](#), [Tiktok](#), and [LinkedIn](#).

Solushin®: the faster shin splints treatment

ENDS

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ABOUT

Patented counter-traction technology immediately targets the source of the pain, swelling, and discomfort associated with shin splints. Solushin® can be used alone or alongside other treatments. Every Solushin® purchased from the [website](#) is supported by a complimentary load management program and video series.

THE TEAM

The Solushin® was invented by three former elite athletes, now a medical doctor, biomedical engineer, and product designer. When suffering from the injury, the inventors were frustrated with the long timeframe and rest required to get back to running with no pain. They invented a medical device to help shin splints sufferers run pain-free, faster.

PRAISE

The Solushin® is trusted by Australia's leading sports doctors, physiotherapists, and podiatrists.

"One of our athletes suffered from shin splints for years and we have struggled to find her a treatment that works. After just four days wearing the Solushin, she had no pain in one of her legs and a significant reduction in pain in the other". - [Roger Fabri](#) of [Roger Fabri Speed Academy](#)

"The Solushin is a revolutionary product that will change the way we treat shin splints. I've used the Solushin on a few patients to date with excellent results." - [Dr. Ameer Ibrahim](#) of [Sydney Sportsmed Specialists](#) (former [Roosters](#) Chief Medical Officer, ex-[Sydney FC](#) Chief Medical Officer)

RESULTS

Developed on a foundation of clinical evidence and clinically trialled by medical professionals, Solushin yields more effective results than any other device, orthosis, or treatment on the market. Solushin has demonstrated in a clinical setting that it works up to 5 times quicker than competitor treatment options to get people back to running shin pain-free.