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**Media Release**

**Friday 19 NOVEMBER 2021**

**Better Relations Between Men & Women**

Launched in 1999, and now celebrated in more than 90 countries worldwide, International Men’s Day is going from strength to strength. One of the [six pillars](https://internationalmensday.com/objectives-of-imd/) of International Men’s Day is to improve gender relations and promote gender equality for both men and women. **In this light our theme for IMD 2021 is** **“Better Relations Between Men and Women.”**

Warwick Marsh from Australia, and coordinator for [www.internationalmensday.com](http://www.internationalmensday.com) said, *“Our mission this year is to help individuals, families, churches, communities, small business and corporates, including NGOs and Governments work towards* ***better relations between men and women.***

*International Men’s Day promotes the need to value manhood and womanhood and help people* ***make practical improvements for positive relationships between the sexes.*** *We thank all our IMD Brothers and our new IMD Sisters for their support and help as together we make the world a better place.*

***The social science research shows that when men, as fathers, are supportive and caring towards their children, their sons and daughters benefit greatly.***[*https://dads4kids.org.au/wp-content/uploads/2021/05/FACTS-ON-FATHERLESSNESS.pdf*](https://dads4kids.org.au/wp-content/uploads/2021/05/FACTS-ON-FATHERLESSNESS.pdf)

*On the* [*IMD website*](http://internationalmensday.com)***we provide suggestions on how to celebrate International Men’s Day,*** *and how to get your local community involved, create a community event and/or special award ceremony.*

***November is an important month for the masculine*** *soul because it celebrates several events that are important to men.*

[*Movember i*](https://au.movember.com/)*s the month dedicated to supporting men’s health. The day following International Men’s Day, 20 November, is* [*International Children’s Day*](https://en.wikipedia.org/wiki/Children%27s_Day)***which forms 48 hours of celebration for men,*** *children and the special relationship fathers have with their children.*

***We urge you to get together with some friends & celebrate International Men’s Day on 19 November.”***

Dr Jerome Teelucksingh, founder of International Men’s Day, from Trinidad & Tobago said, *““International Men’s Day has* ***the potential to become the global medium to heal our world****. The concept and themes of International Men’s Day are designed to give hope to the depressed, faith to the lonely, comfort to the broken-hearted, transcend barriers, eliminate stereotypes and create a more caring humanity.*

*I and the team at International Men’s Day* *encourage you* ***to plan to celebrate International Men’s Day and to wish everyone a happy International Men’s Day on 19 November 2021.”***

Facebook: <https://www.facebook.com/Official.International.Mens.Day>

IMD Promo: <https://youtu.be/r1WpCrN3wsw>

Website:  [www.internationalmensday.com](http://www.internationalmensday.com)

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