**PRESS RELEASE**

**Perth Blockchain Gaming Company “Tanks! For Playing” Successfully Launches TANKS Token**

Blockchain gaming has exploded in 2021 against the backdrop of a strong cryptocurrency market. Perth company Tanks! For Playing, founded by Dr. Aaron Alderman, Callan Bright and Jessica Alderman, is leading the way in this new field, focusing on the social aspects of blockchain gaming.

Tanks! For Playing is poised to position itself strongly in the emerging crypto gaming market following its public token sale that raised $441K USD. This was followed by the launch of their $TANKS token on decentralised exchanges. Subsequently, $TANKS reached an all-time high of 9.5x the ICO price of $0.0025 USD within days of release.

Tanks! For Playing aims to give non-crypto users their first taste of blockchain through an inviting and educational platform. Blockchain gaming has the potential to provide solutions to issues of barriers to entry into crypto, with the potential to surpass traditional gaming in the coming years. Dr. Alderman, who is the head of marketing and operations, stated, “Our aim is to bring crypto enthusiasts and gamers together in a social environment at the forefront of technological innovation.”

Tanks! For Playing is a turn-based multiplayer online blockchain game involving cooperation, coordination, planning, strategy and, eventually, betrayal. High-reward tournaments set this game apart from others in the crypto game space. Players pay to play, funding the prize money. The last tank standing wins all – and winning is lucrative. As the game progresses, the pot grows, as players can spend tokens to improve their chances, and the stakes get higher to create an exciting and addictive experience. The objective of the game is to destroy all the other tanks – but this objective is impossible without mobilising other players to take down common enemies. Communication, tactical planning and strategic maneuvering to form and break alliances are key to coming out on top.

Tanks! is played entirely on-chain and is powered by the game token TANKS. A proportion of revenue will be burnt, ensuring that the token is deflationary. Tanks! For Playing will be launching a beta version in December 2021, followed by a full launch on Polygon in January 2022.

[Website](https://tanksforplaying.io) | [Twitter](https://twitter.com/tanks4playing) | [Discord](https://discord.gg/DEunrDG7d4) | [Telegram](https://t.me/tanks4playing) | [Medium](https://tanksforplaying.medium.com/) | [Reddit](https://www.reddit.com/r/TanksForPlaying/) | [Facebook](https://www.facebook.com/tanks4playing) | [YouTube](https://www.youtube.com/channel/UClu2SwuP286JeF9mxzvP00Q)

**About Tanks! For Playing**

Tanks! For Playing is a Perth based blockchain gaming company founded in August 2021. Tanks! For Playing is a turn-Based Multiplayer Online Blockchain Game involving cooperation, coordination, planning, strategy and eventually betrayal. High reward tournaments set this game apart from others in the crypto game space. Players pay to play, funding the prize money. The last tank standing wins - and winning is lucrative. Tanks! can be played entirely on the blockchain and games can range in duration from a few hours (~6 hrs) to over the course of days or weeks.

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Related Links

<https://tanksforplaying.io>