FOR IMMEDIATE RELEASE

**NNT supports next-generation of healthcare heroes with a donation of 200 sets of scrubs.**

[Wednesday 17th November 2021] NNT Uniforms, Australia’s leading corporate and healthcare uniform apparel brand supports the next generation of healthcare heroes by donating 200 sets of scrubs to the Australian College of Nursing.

The donation is one part of NNT Uniforms ‘Thanking our Healthcare Heroes’ campaign, which will see $18,000 worth of scrubs donated to the next generation of frontline workers in Australia.

In addition to this donation, NNT Uniforms is also showing its gratitude with messages of appreciation and support across digital billboards in Sydney, Melbourne and Brisbane.

Vanessa Marven, Head of Marketing & Customer Service, Workwear Group Uniforms, said the business wanted to put its support behind the next-generation of healthcare professionals and to show our thanks to our heroes currently on the frontline.

“Month after month throughout the pandemic, we have been reminded of just how critical the role of our healthcare professionals is, in caring for our community and keeping us safe.

“We wanted to thank those who have put their lives on the line for us every day, as part of their job, as well as to acknowledge the next generation of healthcare professionals coming through.

“We hope that by partnering with the Australian College of Nursing to provide uniforms, we will be supporting the graduating students in some small way as they transition into their careers. We wish them all the best.”

The Australian College of Nursing’s CEO Adjunct Professor Kylie Ward FACN said “I’m delighted to accept this donation on behalf of the Australian College of Nursing and really appreciate the spirit in which it is being provided. Nurses at all stages of their careers, from early to mid and executive level, are feeling the strain of the pandemic right now following 18 months dedicated to keeping all Australians safe and cared for. I’d like to thank NNT Uniforms and Workwear Group Uniforms for acknowledging our profession through the donation of 200 sets of scrubs”.

Marven added that the campaign aims to honour the work healthcare professionals do and to say thank you to those who are on the frontline and who often put themselves ‘on hold’ to meet the needs of others.

The campaign will appear in outdoor, trade press and digital media throughout November and December.

**About NNT:**

NNT Uniforms is part of Workwear Group Uniforms, which also houses two of Australia’s most respected industrial brands in King Gee and Hard Yakka. We belong to the Wesfarmers group of companies. NNT Uniforms have been creating uniform solutions since 1962, providing innovative garments with leading fabric technology that creates comfort, style and most importantly keeps our wearers safe at work.

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