Find The Best Christmas Lights In Australia

CHRISTMAS LIGHT SEARCH

www.ChristmasLightSearch.com.au

Media Release: For immediate release

Australian's are more excited than ever to get out and spread Christmas cheer by visiting Christmas Lights.

Christmas Light Search is a free online directory that allows people to find Christmas lights in their local community. Users can search by their postcode and are shown a map of displays near them. Lists of featured and top rated displays are also available.

ChristmasLightSearch is the largest directory of Christmas lights in the country (over 4,000 locations) and have been running for 13 years!

Your audience will be looking for new & exciting Christmas light locations to visit and this is where we can help! ChristmasLightSearch liaise directly with operators of Christmas light displays and are able to confirm the best ones operating in your city or area.

We can offer

- A written list with description and photos of the top displays in your area.
- Interview to discuss the best lights and displays in a certain area.
- Interview to discuss how COVID-19 is impacting Christmas Lights in 2021.

We would love the opportunity to share our directory or our content with your audience who may be interested in visiting Christmas lights with their family or friends.

Features, Facts & Figures

- Thousands of Christmas light displays listed right across Australia on our directory.
- Listings contain details about the display as well as photos and videos.
- Visitors can vote for their favourite display.
- Website receives around 750k visits in December with 80k Facebook fans (and growing fast!).
- Launching in 2008, Christmas Light Search has since grown to list Christmas displays from every state in Australia.

Previous Media Exposure

We regularly engage with various media outlets; including Radio, TV, Digital and Print Media (copies are available upon request) to deliver Christmas Light related content. Feedback from our previous media articles is that they have performed well.

Contact Information

Erin Hayley ChristmasLightSearch - Media & Marketing Manager team@christmaslightsearch.com.au 0407 307 621