**FOR IMMEDIATE RELEASE**

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**MiGain launches in Australia to help save investors thousands!**

Melbourne, 01 July 2021 — migain.io, a leading provider of fintech software solutions, has announced the launch of their new investor software to the Australian market. MiGain, a software as a service product, will allow investors in shares and property to save thousands in accounting fees every year by simplifying yearly returns.

MiGain has been years in the making as the team worked on making the solution the best it could be, suitable for tracking any type of share, though focused initially on the Australian share market. As a property and share portfolio management solution, miGain allows users to track their investments, then produce an end of year taxation report that can be handed to a user’s accountant. The report will save the accountant hours in reviewing investor portfolio transactions, and therefore save the investor hundreds, if not thousands of dollars in accounting fees.

miGain founder Huy Ly said “I looked around the market for a product that would save me money at tax time, and I literally couldn’t find anything suitable. I set about creating my own and have spent the last few years refining the miGain functionality with my accountant. It has saved me thousands in accounting fees and the product is now ready to help others save money as well”. The miGain solution is now available online at <https://migain.io> and subscriptions fees have been set to make sure there is value for every investor – whether you are just starting out or a sophisticated investor.

Craig Broadbent, Director, miGain, said, “I was asked to get involved with this project late last year and after reviewing the product with my accountant I jumped at the chance. The market has been crying out for a way to simply track your property and share portfolios with a view to assisting at tax time. As soon as I saw the miGain solution I knew it would be a winner”.”

**About miGain Pty Ltd**  
miGain is an Australian fintech company that provides investor solutions to the Australian investor market. Servicing share and property investors from those just starting, to those with sophisticated portfolios, miGain offers a robust solution at a reasonable price. Headquartered in Melbourne, Australia, miGain has offices in both Sydney and Melbourne. For more information, please visit [www.migain.io](http://www.migain.io)

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