

ANNOUNCES THE RELEASE OF

# THE URBAN COFFEE CARRIER

## THE RIGHT WAY TO CARRY YOUR COFFEE!

*World's first sustainable & reusable silicone cup holder & carrier bag*



Sunshine Coast, AUSTRALIA - Julie McKenzie and My Willy Wagtail is thrilled to announce the launch of their new revolutionary product, the **Urban Coffee Carrier!** It is the world's first sustainable, reusable silicone cup holder and carrier bag.

This fantastic product will be available on **Tuesday 14th December 2021** (USA, GMT-8) via the crowdfunding site Kickstarter worldwide.

Let's be honest and think about the daily resources needed to recycle and remake those throw-away trays. The Urban Coffee Carrier is made from high-quality materials to stand the test of time. So, there is no need to throw it away.

Founder Julie McKenzie started her My Willy Wagtail business with her family because she believes that sustainability could make a difference and that our choices today can change the future for generations to come. While Julie's children were growing up, she could see the world drowning in a throw-away culture and was disheartened that her children would grow up thinking this was normal.

Even though there were recyclable trays, Julie could see the energy and water use, and the rise of greenhouse gas emissions was very impactful. So, Julie designed the Urban Coffee Carrier to make a difference. It was a pivotal point in her life, and thus began her mission to change the industry one tray at a time.

The Urban Coffee Carrier is modular so that you can carry two, four or even six beverages at a time and your snacks. So, you can safely and securely have everything you need in one hand for coffee time and more. As a bonus can also use the 2 cup carrier by itself for that quick coffee dash or even use the bag to pick up those few essential items.



*"The future is in our hands, and we must honour and be mindful of the next generations to come. We must make better choices to 'GO GREEN', creating a sustainable future. Life depends on it"*

*- Julie McKenzie FOUNDER -*



Watch Now  
Urban Coffee Carrier Video  
<https://bit.ly/3rPbjQj>

KICKSTARTER CAMPAIGN LINK  
<https://bit.ly/3EFsNBZ>

### CONTACT INFO FOR INTERVIEWS

**Name:**  
Julie McKenzie

**Company:**  
My Willy Wagtail

**Address:**  
5 Mako Court,  
Mountain Creek, Qld,  
Sunshine Coast, 4557  
AUSTRALIA

**Phone:**  
+61 447 11 44 01

**Email:**  
[julie@mywillywagtail.com](mailto:julie@mywillywagtail.com)

**Website:**  
[www.mywillywagtail.com](http://www.mywillywagtail.com)

Full details of the PRODUCT along with PRESS KIT can be found ON THE WEBSITE

# ANNOUNCES THE RELEASE OF THE URBAN COFFEE CARRIER



The Urban Coffee Carrier is designed to cover most drink sizes and there are ample pockets to hold your items, such as your keys, wallet, phone and even straws. Did we mention it is dishwasher safe, BPA free, food-grade silicone, heat resistant, stain-resistant, leakproof and waterproof?

Use at home, in the office or on the run to meet with friends. The Urban Coffee Carrier is unlike anything else on the market. It has everything you need and is even easier to store away when you are finished.

*With every purchase of The Urban Coffee Carrier,  
we will plant a tree and together, we can make a difference!*

In 2016 founder Julie McKenzie was inspired to design a range of innovative quality products that were reusable. Now Julie and her family are committed to bringing new concepts and sustainable innovation to life. My Willy Wagtail will be designing more reusable products to revolutionise the way we think about expendable products.

*"It's time to evolve and make a genuine change to reusable.  
Together we can make a difference! Our children will thank us"*  
- Julie McKenzie Founder -



Julie McKenzie - FOUNDER

**The Urban Coffee Carrier will  
be available via the  
crowdfunding site,  
Kickstarter Worldwide!**



**Coming soon:  
Urban Coffee...**

Make a difference with  
this sustainable and  
reusable coffee carrier...



Watch Now  
Urban Coffee Carrier Video  
<https://bit.ly/3rPbjQj>

KICKSTARTER CAMPAIGN LINK  
<https://bit.ly/3EFsNBZ>



## CONTACT INFO FOR INTERVIEWS

**Name:**  
Julie McKenzie

**Company:**  
My Willy Wagtail

**Address:**  
5 Mako Court,  
Mountain Creek, Qld,  
Sunshine Coast, 4557  
AUSTRALIA

**Phone:**  
+61 447 11 44 01

**Email:**  
[julie@mywillywagtail.com](mailto:julie@mywillywagtail.com)

**Website:**  
[www.mywillywagtail.com](http://www.mywillywagtail.com)

Full details of the PRODUCT along with PRESS KIT can be found ON THE WEBSITE