

THE SMARTER WAY TO KEEP YOUR FAMILY SAFE ONLINE

Canopy is transforming digital safety

The use of connected devices is on an exponential trajectory and so are the stress levels of parents as they try to monitor and control what their children interact with online. Traditional parental control filters are often clunky, annoyingly restrictive for adults and ineffective for modern device use.

Children these days come across adult content at increasingly younger ages. According to the [Australian Institute of Family Studies](#), nearly 50 per cent of kids between the ages of 9-16 experience regular exposure to sexual images.

There's also the terrifying problem of grooming and the sharing of restricted content through messaging apps and text. Until now, parents have had little power to monitor shared photos that contain nudity or minimal clothing.

New to Australia, the Canopy app provides the trusted safety net parents are looking for. Unlike basic content filters that rely on blacklists, the app seamlessly removes adult content, leveraging artificial intelligence to identify and block pornographic images in real time.

Tested and certified by Australia's [Communication Alliance Family Friendly Filter Program](#), Canopy is the creation of Israeli company Netspark. According to CEO Yariv Peer, "The Canopy parental control app has been developed on a mission to make the internet a safer place for families worldwide". Yariv adds that the company's cutting-edge technology made it possible to solve some of the most fundamental problems on the internet — by blocking pornographic material in real-time and by developing an anti-sexting tool.

Now available in Australia, Canopy is making the internet safer for children. Its unique functionality allows the 'Child' version of the app to work seamlessly on smartphones, tablets, and computers. A 'Parent' version then controls the account, with the power to block apps and disallow specific websites.

Sydney mum Clea Sherman has been testing out the app. "I was stunned when my eight-year-old came home from school last year having heard explicit details of sex acts. He had *a lot* of questions. I have worried about his online activity since then but the filter I initially installed on our computer was frustrating and hard to use. Installing Canopy has given me hands-on control of all our family's devices and peace of mind that my child is not accessing inappropriate content."

Key features of Canopy:

- **BLOCK PORN ACROSS THE ENTIRE WEB:** Canopy automatically scans every website your child visits and instantly blocks any that contain explicit images or videos. No exceptions.
- **DON'T BLOCK SAFE CONTENT:** If a website contains a mixture of appropriate and inappropriate content, Canopy automatically detects and blocks the bad stuff without blocking the good – even within a single webpage!
- **PREVENT SEXTING:** Canopy detects sexting and alerts parents when necessary, so they can help their kids make smart choices about the pictures they take and share.
- **EASY SETUP:** Canopy is easy to use and doesn't require additional hardware or a special browser. Simply download Canopy Kids to your child's device and manage it from your Parent Dashboard.

Canopy is the only digital parenting app that detects and blocks pornography before it reaches your child's screen. With Canopy, parents can rest easy knowing their children are safe, no matter where their digital adventures take them.

To find out more about Canopy or start your free trial visit <https://mycanopyapp.com>