

## World First Aussie App Selected to Compete for \$1 Million in Prizes, in World's Largest Competition for EdTech Startups

**Sydney, NSW/Australia** (Jan 19, 2022) — **1Question**, the world's first mobile app that requires children to earn their screen time by correctly answering curriculum aligned questions, has been selected to *The Elite 200*. Companies selected to *The Elite 200* represent the top pre-seed and seed stage startups in digital learning across the "Pre-K to Gray" space. **1Question** will now compete for up to \$1M in cash and prizes in San Diego this April at the ASU+GSV Summit, the annual education technology event hosted by Arizona State University and GSV Ventures.

**1Question** was selected from the largest application pool for the GSV Cup yet. More than 175 judges from leading venture capital firms and strategic partners in digital learning like Accel, General Atlantic, Reach Capital, and Owl Ventures, among others, used rigorous criteria to determine the 200 most promising companies.

"To solve the screen time challenge, we need to stop thinking about the aggregate amount of screen time. Instead, we need to start thinking about the aggregate amount of **productive** screen time," said Issac Elnekave, 1Question Co-Founder and CEO. Much like sneaking vegetables into a cake, 1Question is sneaking educational content, created by teachers and educators into your child's screen time. We are beyond thrilled to be one of only two Australian EdTech companies selected to form part of the Elite 200 and we look forward to being part of a global cohort of EdTech innovators."

"We're at a critical and exciting time for the future of society," said Deborah Quazzo, managing partner of GSV Ventures. "The pandemic has made it increasingly clear that *Ed is on The Edge* — on the edge of innovation, transformation, globalization. We've always imagined a new era in which ALL people have equal access to the future, and this year's Elite 200 companies are emblematic of that vision. We're proud to name the 200 semifinalists in the GSV Cup competition and look forward to having them pitch live at the ASU+GSV Summit."

The Elite 200 companies serve learners from Pre-K to Gray, with companies well-distributed across the following categories: *Early Childhood, K-12, Higher Education, Adult Consumer Learning, and Adult Enterprise Learning*. The 2022 Elite 200 continue to break barriers, comprised of an increasingly diverse and global group:

- 58% of companies have female founders
- 51% of companies have founders that identify as people of color
- 44% of companies are based outside the United States

The GSV Cup is powered by Google Cloud, HubSpot for Startups, HolonIQ, and GSV Ventures.

See **1Question** and the rest of the companies selected to the GSV Cup Elite 200 at <https://www.asugsvsummit.com/gsv-cup-elite-200>

### **ABOUT 1QUESTION**

**1Question is the brainchild of husband and wife entrepreneurs, Issac and Ann Elnkave, and was developed in Sydney, Australia during the 2020 Covid-19 lockdown. 1Question is the world's first mobile app which gamifies screen time through engagement with educational content, designed to make mastering math, english and other curriculum material as easy as learning the latest TikTok moves. It has over 400 Australian shareholders following one of the biggest equity crowdfunding campaigns in Australian history (\$1.94M AUD), also achieved during Covid-19 lockdown.**

More info on our website: [www.1question.app](http://www.1question.app)

Get started with the 1Question Parent Control app - available for [download on the App Store](#).

### **ABOUT GSV VENTURES**

GSV Ventures is a female-led, multi-stage venture capital firm focused on the \$7+ trillion education sector. The fund is currently investing out of GSV Ventures Fund III and backs innovative entrepreneurs around the world in the "Pre-K to Gray" Arc of Learning. GSV manages over \$675 million in global EdTech investments. Portfolio holdings include Andela, Class Technologies, ClassDojo, Coursera, Course Hero, Degreed, Guild, MasterClass, Outlier, Photomath, Quizizz, Lead School, Brightchamps, and ClassPlus, among others.

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