



MEDIA RELEASE

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The Next Generation of Construction Project Intelligence Has Arrived

Sydney, Australia – 1 MARCH 2022 – [BCI Central](#), a global provider of pre-construction data and software solutions, yesterday announced the launch of its new and improved flagship product, [LeadManager](#) in Australia and New Zealand.

LeadManager, BCI's first SaaS product, connects users across a wide range of industries with new project opportunities and key industry decision makers. Originally launched in 2002, LeadManager's live construction project information supports users in getting their products specified, services engaged, candidates placed or order secured. Alongside countless active projects across a choice of locations and sectors, comes functionalities to track end-to-end sales performance, and manage sales pipelines in one central system.

The next generation of LeadManager is even more intuitive than its predecessor; with new search capabilities, a seamless user interface and customisable alerts, LeadManager continues to play a crucial role in empowering businesses around the world with construction intelligence, driving growth and revenue.

"Our solutions make a profound impact on countless businesses, and this knowledge drives our teams to push boundaries, be bold and never stop innovating.

Real-time construction data, paired with intuitive industry-specific software tools form the foundation of our LeadManager platform.

This next generation offers enhanced functionality and user experience while continuing to harness world-class construction intelligence. We feel there is no better way to arm sales teams within our

industry with the necessary knowledge and tools to succeed,” Co-Chief Executive Officer, Robert Krups, said.

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About BCI Central

Established in 1998, BCI Central was founded to create efficiencies and enhance transparency in the intrinsically complex construction industry. BCI’s software solutions and related services achieve this while simultaneously enabling its clients to identify sales opportunities, make informed decisions and connect with key target markets. Today, BCI Central plays a crucial role in empowering businesses around the world with construction-centric tools to succeed.

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SOURCE BCI Central

Related Links:

<https://www.bcticentral.com/>

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