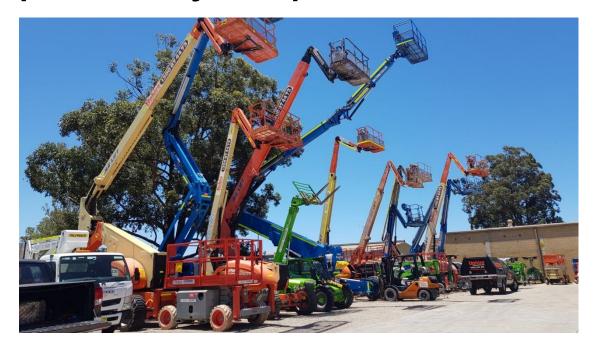
Uphire's Customer Command Center to be powered by Perspio™



Uphire announces the rollout of Inauro's Perspio[™] platform to operationalise the use of telematics across the fleet and offer its customers a Personal Command Center.

Sydney, March 17th, 2022

Uphire, a specialist access equipment rental company with operations in NSW and QLD today announces the successful deployment of Inauro's award-winning Perspio[™] platform across the operation.

The deployment sees all of the Uphire fleet across its Access Equipment and Traffic Management ranges brought together in a single software platform, enabling Uphire to provide its customers and operational teams a single command center view of the assets in their scope, complete with ERP integration, workflow automation and analytics.

"To support our telematics ambitions and ensure our equipment provides our customers with the best outcomes in terms of safety and efficiency, we needed to make a choice between rationalising our telematics hardware or moving to a more agile way of working which is better suited to our operation. Perspio[™] gives us the flexibility to leverage manufacturer telematics as well as deploying the right hardware for the right machine without having to undergo complex IT projects, we're excited about the capability this brings us." says Ilsa Walsh, Business Services Manager at Uphire.

With the fleet telematics and the ERP data flowing through to Perspio[™], Uphire now has contextual view of its fleet in real time and is underway with automating servicing, operations, and management workflows.

"With Access equipment being quite varied, telemetry systems all have different attributes and capabilities, from simple location monitoring to access control. Building from this, we're excited to now support Uphire with the ability to create further integrations to customer safety systems, equipment pre-starts and many others through a single interface." says Craig Kesby, Co-CEO at Inauro.

With the rapid emergence of connected equipment and new software solutions in the Rental and Construction industries, the Perspio[™] platform gives Uphire the ideal foundation to capture new safety and efficiency benefits for their own operations and for their customers.

About Uphire

Uphire is a specialist Access Equipment rental operation, with branches in NSW and QLD supplying all types of hire solutions for all project sizes. With a strong focus on safety, and a dedication to innovation through their partner company Innov8, Uphire is setting the benchmark for Access Equipment across the country.

About Inauro

Inauro is an Australian real-time data fusion company that specialises in leveraging data from IoT devices, digital forms, ERP, CRM and other enterprise systems to create value in operational workflows. Leveraging a cutting-edge data fusion platform, Perspio[™], Inauro specialises in providing real-time awareness and recommendations for operational teams to make better decisions.