

## **MEDIA RELEASE**

For immediate release



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### **Blind and low vision travellers set to see the sights of the Top End!**

Australia's leader in blind and low vision group travel, Cocky Guides, has teamed up with local tourism operator Autopia Tours, to present a new sensory adventure for blind and low vision travellers in the Northern Territory's Top End.

Cocky Guides has created a purpose-built accessible tourism business for blind and low vision Australians, offering fully immersive and engaging sensory experiences to more than 50 destinations across the country. Now they are expanding into more active adventures in the Northern Territory.

Owner and founder of Cocky Guides, James (Buck) McFarlane, reckons, "We are very excited to immerse our travellers within iconic destinations across the Top End like Kakadu and Litchfield. Share stories about local indigenous culture, experience the kaleidoscope of multicultural influences and enjoy Darwin's famous Mindil Beach Sunset Markets."

Autopia Tours NT Business Manager Bianca DiNuzzo, explains, "Our priority was to listen to the lived experience of Cocky Guides leading tours in other destinations like Cairns and the Snowy Mountains. Once we understood the needs of Cocky Guides travellers, we have been able to make appropriate modifications and enhancements to our tours to provide an exception traveller experience in The Top End."

Cocky Guides run tactile and sensory group adventures all around Australia. You can find out about upcoming experiences and register for their newsletter online at [cockyguides.com.au](http://cockyguides.com.au) or call 1300 657 640.

**END**

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### CONTACT

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### ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multisensory adventures for the blind and low-vision community. More than 500 travellers have visited over 50 destinations with Cocky Guides.

Cocky Guides is the recipient of the Bronze Award for Excellence in Accessible Tourism at the prestigious 2021 NSW Tourism Awards and the Micro Business category winner at the 2021 Western Sydney Awards for Business Excellence.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for adventure and travel, designed to increase independence, plus social and community participation for blind and low vision Australians.

For more information, visit [www.cockyguides.com.au](http://www.cockyguides.com.au)