

RAM Equipment leverages Perspio™ to streamline their operation



RAM Equipment and Inauro announce the successful rollout of the Perspio™ platform across the RAM operation, facilitating the management of the RAM fleet and streamlining rental workflows.

Sydney, May 24th, 2022

RAM Equipment, a South Australian earth-moving equipment hire and sales company, today announces the successful deployment of Inauro's award-winning Perspio™ platform across the operation.

The deployment sees all the disparate telematics systems of the RAM fleet brought together in a single software platform, complete with integration to the RAM equipment ERP, providing the RAM team with a single view of their operation. Automations across their commercial workflows and workshop are currently being deployed to provide customers a better rental experience.

"Perspio software unquestionably will add value to the daily operations at RAM Equipment simply by having one centralized live platform for all our telematics data. I'm really looking forward to working with the team at Inauro moving forward as we seek to continually improve our customer service experience." says Michael Grace, Sales Director at RAM Equipment.

With the fleet telematics and the ERP data flowing through to Perspio™, RAM now has a contextual view of its fleet in real time and is commencing automated servicing, operations, and management workflows. This contract also adds new connectors to the Perspio™ platform including OEM telematics from John Deere, Case Construction, Kobelco and Hitachi, as well as ERP platform Syrinx by Point of Rental.

"It is fantastic to be able to support RAM Equipment as they gear up to better support their customers and their internal teams. They are a great example of a forward-looking rental operation with a great track record - we look forward to partnering with them and having a positive impact on the way the RAM team works." says Max GIRAULT, Chief Commercial Officer at Inauro.

With the rapid emergence of connected equipment and new software solutions in the Rental and Construction industries, the Perspio™ platform gives RAM Equipment the ideal foundation to build on to provide their own operation and their customers the advanced digital solutions required to be successful in the future.

About [RAM Equipment](#)

RAM Equipment is a South Australian owned and operated, earth-moving equipment hire and sales company working with contractors in civil, demolition, recycling, and mining companies across Australia.

About [Inauro](#)

Inauro is an Australian real-time data fusion company that specialises in leveraging data from IoT devices, digital forms, ERP, CRM and other enterprise systems to create value in operational workflows. Leveraging a cutting-edge data fusion platform, Perspio™, Inauro specialises in providing real-time awareness and recommendations for operational teams to make better decisions.