



*Presents*

## Makers in Business Online Symposium 2022

with the support of our MEDIA PARTNER  
**frankie Strictly Business presented by Xero**

*Calling Australian Makers in Business!  
Grab a warm drink, boot up your device,  
loungue in your comfiest chair and jot down the wisdom.*

**For immediate release Wednesday 8th June 2022**

Mentors to the maker community **Make Good Things Happen** are super proud to present the inaugural **Makers in Business Online Symposium for 2022**, the very first event of its kind in Australia.

Over **two full days** and **100% online** for maximum comfort, on **Friday 5th and Saturday 6th August 2022**, Make Good Things Happen will host an outstanding lineup of **industry experts** providing tips and advice directly relevant to the **makers, artists and designers of Australia**.

Including important discussions on **design markets**, branding, sustainability, creativity and **social media**, plus presentations on topics like **product photography**. Ticket holders will also hear directly from our media partners **frankie Strictly Business** with tips on **submitting your work to the media**.

*"The arts community is exhausted and makers feel alone right now. Inspiration can be hard to come by. The **Makers in Business Online Symposium** will provide much-needed motivation and connectedness"* says keynote presentation speaker **Jo Walker** (ex editor of **frankie magazine**).

What's more, our **lineup** boasts prominent community members such as **Rachel Burke** (Imakestagram), **Amy Clarke** (Confetti Rebels), **Tess McCabe** (Creative Minds), **Emma Morris** (Makers and Shakers Market). All up, there are almost 30 community professionals with keen advice as the result of experiencing their own challenges as small creative business owners. This in addition to the maker allies and industry mentors you know and love, both Angela D'Alton and Renee Baker of **D'Alton Baker Productions**, founders of **Make Good Things Happen**.

**Early Bird** seats are on sale from **Tuesday 14th June, with Wattle (Regular) tickets starting at the wallet-friendly price of \$89**. All ticket holders have access to the entire **Auditorium** featuring live panels and presentations, a bonanza of discounts and giveaways in the **Virtual Goodie Bag**. Waratah participants (VIP) will also be able to access bonus **Green Room** content, and replay everything for another 6 months!

Remote and **regional** makers can finally enjoy the **same educational content** as those who attend those big city summits, without having to consider the cost of petrol. This premiere online educational event is the **must-do** for all Australian makers in business. Once you've got a ticket, **all you need is a device and internet connectivity**.

After a really tricky time in recent years of event cancellations and general uncertainty, makers can expect to find **reinvigoration, motivation and inspiration** via supportive and friendly online connection with their community through a series of **panels, presentations and Q&As**. Soak up more about what you actually want to know, with directly relevant education and advice from people who've been right where you are as a maker in business.

To be the first to hear about tickets to this premiere event on the maker calendar, head to [makersinbusiness.com.au](http://makersinbusiness.com.au) and sign up to our newsletter today.

For interviews with hosts, panellists, presenters or with **Angela and Renee of Make Good Things Happen**, please email [contactus@daltonbaker.com.au](mailto:contactus@daltonbaker.com.au).

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