

FOR IMMEDIATE RELEASE

# Introducing Planet Ark's New Circular Economy Event, Circularity

Planet Ark and Diversified Communications Australia are pleased to introduce, through a new partnership initiative, a specially curated event catering to the nation's circular economy sector, Circularity. This new event is brought to you by Planet Ark's Australian Circular Economy Hub (ACE Hub) and will take place at the Hilton Sydney on 24-25 November 2022.

Circularity brings together industry, government, and academia to share knowledge, collaborate and drive actionable change towards a more circular future in the Asia-Pacific.

"Australia has both an opportunity and responsibility to be a catalyst for the circular economy transition in the Asia Pacific region," said Paul Klymenko, Planet Ark co-CEO.

"As a dedicated annual circular economy conference, Circularity 2022 will act as a platform for circular economy thought leadership around the country, facilitating dialogue and action between the brightest minds in the field, building on their existing good work and putting a spotlight on this vital subject."

Over two days, Circularity will provide delegates with a comprehensive and varied agenda consisting of conference sessions, exhibition, and awards dinner. Circularity has been specifically designed for participants looking for thought leadership and actions on circular practices, while offering the chance to build long-term business partnerships and celebrate those making a difference to the industry.

"Successful action on climate change requires a systems-wide redesign and transition to a carbon neutral circular economy," said Nicole Garofano, Planet Ark Head of Circular Economy Development.

"We invite business and government leaders, circular economy practitioners, sustainability professionals, waste and environmental management, academics – everyone who sees the opportunities from creating a circular future where materials and products are more highly valued to join us at Circularity 2022 and be a part of this important discussion."

Interested in getting involved? Circularity is calling for speakers! We are looking for contributors to join industry panels in person at Circularity 2022. If you would like to be considered for a session or panel, please complete the form <u>here</u>.

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#### **About Circularity**

Circularity is a new 2-day event, brought to you by Planet Ark's Australian Circular Economy Hub (ACE Hub). Circularity aims to propel our region's economy into the future by showcasing the best of circular design, practice, and research. The event brings thought leaders together to discuss solutions and catalyse action across the Asia-Pacific. <u>https://circularitylive.com.au/</u>

## **About Planet Ark**

Planet Ark Environmental Foundation is an Australian not-for-profit environmental organisation that was founded in 1992. We create simple, powerful and positive actions that help people, governments and businesses reduce their impact on the environment. Our vision is to create a future where people thrive in balance with nature by transitioning to a carbon neutral and circular economy.

## About the Australian Circular Economy Hub

The mission of the Australian Circular Economy Hub (ACE Hub) is to facilitate the transition away from the take-make-use-dispose linear economic model to a regenerative circular economy in Australia. The ACE Hub aims to be the focal point for all things circular in Australia — a platform for sharing information and inspiration, and for celebrating the efforts of all those working towards this vital transition.

## **Circularity Conference Dates**

Thursday 24 November, 8:00am to 4:30pm Friday 25 November, 8:00am to 4:30pm

# **Circularity Conference Location**

Hilton Sydney 488 George St, Sydney NSW 2000

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