

FOR IMMEDIATE RELEASE:

Tuesday July 12 2022

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## **Idyll Wine Co set for continued growth as beverage production arm hits full swing**

**Geelong, Victoria:** Idyll Wine Co today announced its packaging projections for the 2023 financial year. Idyll anticipates its Moorabool facility will package 39 million bottles, 21.5 million cans and 40,000 kegs in the 2023 financial year. These projections are a major move for Idyll Wine Co on its mission to continue the growth and diversification of its beverage manufacturing and production arm.

The 2022 financial year was a year of innovation and diversification for Idyll with the installation of a keg line, a second cross-flow machine, and a cluster wrap machine for bottles. With a range of new equipment now fully operational, Idyll is set to see huge company growth in the next financial year, says Andrew Byers, Executive Director at Idyll.

*“As a large employer in Geelong with over 140 employees, this dynamic next chapter is exciting not only for the family-owned company but for the Geelong region as well.”*

In the 2022 financial year Idyll packaged 28 million bottles, 15 million cans and 29,000 kegs with a diverse combination of alcoholic and non-alcoholic beverages including wine, cider, seltzer and ready-to-drink spirit products. This is an increase of 8 million bottles and 4.5 million cans compared to the previous financial year.

“Growing our local workforce is key to our continued national growth”.

“We have a number of exciting projects in the works that cement our diversification strategy and will further expand our capabilities as we shift our focus to be more than just a winery.”

This news comes in the wake of many recent initiatives and accomplishments of the company, including:

- Increased efficiency with a newly installed second cross-flow machine filtering up to 25,000 litres per hour
- Installation of a mezzanine wrap machine to wrap 4 and 6 pack bottles together
- Installation of a keg line for 25 and 50 litre kegs
- Celebrating another year of ranking amongst the top 20 wine companies in Australia

- Continuing to increase their Geelong workforce to 140 team members
- A Gold Medal for the Idyll Victoria Chardonnay at the Mundus Vini Wine Competition

To learn more about Idyll Wine Co and review their half year summary, [click here](#)

**About Idyll Wine Co:**

Whilst Idyll Wine Co's originals will always rest in winemaking, they have evolved to be experts in the production of cider and ready-to-drink products, alongside manufacturing in keg, can and bottle formats for some of Australia's largest multinational companies.