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FROM BEDROOM BRAND TO RETAIL EMPIRE - AUSSIE MEN'S SUNLESS TANNING BRAND THE 1ST TO LAUNCH INTO RETAIL SHELVES NATIONWIDE.

After 5 years of exponential online brand growth from a bedroom brand to global Ecommerce leaders in the male market, Man Tan has officially launched onto the shelves of Australia's leading pharmaceutical & cosmetics retailers: **Chemist Warehouse & My Chemist**. In a market saturated with products marketed and formulated toward women, Man Tan is the 1st male specific sunless tanning brand to become available via retail sales channels in Australia.

Developed By Man Tan Pty Ltd in 2017, the Man Tan AMINOTAN® is a sunless tanning mousse that has changed the way men think about getting a natural looking tan. The AMINOTAN™ formula is a simple, easy to use self tanning mousse that only requires a once weekly application to maintain a natural looking tan. AMINOTAN® was developed as a simple, easy to use solution for all men wanting to look their best - without the risks associated with UV sun tanning.

“We are proud to be the ones pioneering safe tanning solutions for the male market, we couldn't be happier to see our products on over 600+ Aussie shelves and readily available for those wanting to look their best - without the need for any UV exposure. It has been an absolutely crazy journey from mailing out orders from my lounge room to now officially becoming the No.1 leading brand for mens tanning & now launching into Australian retail” - Karl Baldwin Co-Founder Man Tan.

With warehouse fulfillment & manufacturing locations situated in Victoria, California, Texas & New Jersey, Man Tan is Melbourne made/ owned and is the No.1 leading brand for mens sunless tanning in Australia, United States of America, Canada & United Kingdom.

KEY PRODUCT FEATURES:

- Cologne scented
- Works with body & facial hair
- Sweat & water proof

- Apply just once a week
- Mimics a natural sun tan
- No sun/UV exposure required
- Clear colourless mousse
- No stains or dyes

Man Tan AminoTan has started to roll out into Chemist Warehouse & My Chemist retail stores and is available purchase to in-store as of 18th Aug 2022.

About Man Tan:

Look & feel your best, all year round without the need for any sun exposure! Man Tan continues to create a standard for the future in male skin & sun care by providing men with safe alternatives to traditional sun tanning.

