## **Media Release**



## Super Feedy Launches Revolutionary 4-in-1 Slow Feeder Dog Bowl!

Melbourne, 26 August 2022 - Super Feedy, an Australian lifestyle pet company with an innovative slow feeder dog bowl, announced the launch of the Marley Slowappy Feeder today. This versatile, four-in-one slow-feeder dog bowl offers pet parents and their dogs a better, healthier, and happier mealtime experience.

This innovative Australian design combines a slow feeder bowl with a reversible lick mat that doubles as the lid for food prep and a travel dog bowl.

The versatile slow feeder promotes healthy eating habits in dogs by improving their digestion. Along with its generous 10-cup capacity, the bowl has a suction cup base that ensures it will not move, slide or tip over during mealtime. Designed from recycled plastic and food-grade silicone, the dog bowl is available in one size to suit most dogs.

The Marley Slowappy Feeder contains all the essentials to give dogs a healthier, happier mealtime experience and peace of mind for their owners.

Pre-orders are now available, with a 30% discount for early backers.

Ryan O'Neill-Fong, Founder of Super Feedy, mentioned, "Pet parents like us have probably tried a variety of different slow feeders and dog lick mats. Some may have thought they had solved the problem for a while, but the results were short-lived. Many slow feeders on the market are frustrating for dogs and can lead to poor health outcomes.

We know what it's like to live with a dog in discomfort and pain after meals. Nothing is more frustrating. We're disrupting the category with a better alternative: no dog has to live in pain and discomfort, and no pet parent has to live with additional stress and frustration."

For more information, go to https://superfeedy.com and see the press kit for more assets.

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## **About Super Feedy**

A start-up lifestyle pet brand based in Australia, Super Feedy aims to make feeding time easier, healthier, and more enjoyable for dogs. Founded in honour of their two dogs, Marley and Belle, they created the brand to express their love for them. With the brand-new slow feeder, pet parents and their dogs can enjoy mealtime with a modern design and innovative functionality. Find more information about how Super Feedy is changing how dogs eat for good https://superfeedy.com.

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