

FOR IMMEDIATE RELEASE:
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Idyll collects a second GOLD in the USA

Idyll Wine Co has collected a full suite of medals at the USA Wine Ratings competition held in Oregon this August. Idyll was awarded 10 medals including a Gold for their Arcadian Shiraz. The Arcadian Shiraz is a multi-award-winning wine, with an impressive portfolio of accolades including a Double Gold at the London Wine Competition and Gold at the San Francisco Wine Competition.

The USA Wine Ratings competition judges wines in three key categories - quality, value and packaging. Idyll entered 10 wines in the competition and came home with one gold, six silver and three bronze medals. All wines that collected medals are made from grapes sourced from throughout Victoria or the Murray Darling wine region and are crushed on site at Idyll's Moorabool Valley (Geelong) facility. Idyll's state-of-the-art production facility also bottles and distributes these wines. The full list of award-winning wines is below:

- 2020 Arcadian Shiraz - GOLD
- 2021 Arcadian Pinot Grigio - SILVER
- 2020 Idyll Victoria Chardonnay - SILVER
- 2019 Idyll Victoria Shiraz - SILVER
- 2019 Idyll Victoria Cabernet Sauvignon - SILVER
- 2020 Idyll Victoria Sauvignon Blanc - SILVER
- NV Arcadian Brut Cuvee - SILVER
- 2020 Arcadian Sauvignon Blanc - BRONZE
- 2019 Arcadian Merlot - BRONZE
- 2019 Arcadian Cabernet Sauvignon – BRONZE

Executive Director Andrew Byers said “on the back of winning Gold in New York earlier this month, we are delighted to have collected another gold medal. We are incredibly proud and humbled that the wines we produce and package locally in Geelong, are recognised on an international stage. These wines range from \$10-\$12 so their affordability, combined with their quality, make them fiercely attractive in the market.”

Executive Director Michael Birthisel said “notable results like these are a credit to our entire team. They truly care about what we do, and undeniably embody our values of Family, Trust, Innovation and Possibility.”

These award-winning wines are available to purchase at Idyll's local Cellar Door open Monday-Friday 10am-4pm. The Idyll Victoria range is also available to purchase through Dan Murphy's online.

Read Idyll's blog post on the awards: <https://www.idyllwineco.com.au/awards/idyll-scores-another-gold-in-the-usa>

About Idyll Wine Co.

Idyll Wine Co is an end-to-end beverage manufacturing company based in Geelong. Idyll offers product development, production, packaging and logistics services to customers worldwide. Producing a range of private label and branded wine, alongside their contract packing portfolio, Idyll Wine Co is proud to be one of the biggest wine companies in Australia, while also brewing and manufacturing cider, ginger beer and ready-to-drink products. Their state-of-the-art bottling, canning and keggling facility is the home of many well-loved, private label and contract packing, local and international beverages.