**\*\*MEDIA RELEASE\*\***

26th August 2022

Spinifex Brewing Company gets green light for family friendly Cable Beach Ale House

Western Australia’s premier tourism destination of Broome is set to benefit from the first dedicated family friendly hospitality venue in the iconic location of Cable Beach.

The development of the Cable Beach Spinifex Ale House along the ‘priority active frontage’ will further activate Cable Beach as one of the most desirable tourist destinations in the Kimberley.

Spinifex will provide a 400 + capacity family friendly venue which includes extensive landscape and lawn areas, large playground, productive Gubinge forest and giant outdoor LED screen and stage.

The Ale house will add to the vibrancy and activation of the precinct which meets the objectives of the tourist zone area and is located just 100 metres from the proposed Sanctuary road Caravan Park, Key Worker and Over 55’s village that would provide 420 additional sites for tourist accommodation and relocatable housing of different descriptions.

Spinifex have engaged Flying Foam to commission a 6HL Steam fired brewery and will brew only low and mid-strength beers for on-site consumption. A Gubinge and Boab Aboriginal bush foods packaging facility is also included in the plan for local legend Robert Dann and his [Bindam Mie](https://bindammie.com.au/) enterprise.

*"As a long-term local Broome resident, it gives me great pleasure to see this project finally achieve the approvals necessary to commence construction. First and foremost, this facility is built for Broome locals, providing a long overdue family friendly environment for all.*

*We are also absolutely committed to a local first policy so every trade and service, our menu and our partners are Kimberley businesses wherever possible.*

*I am also excited about the potential tourism benefits a project of this scale will bring and how it will complement the proposed Cable Beach Redevelopment plans.*"- Adam Barnard, CEO, Spinifex Brewing Company

Construction is expected to commence late October with the facility due to open Q3 2023.

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