FOR IMMEDIATE RELEASE: Friday, September 2nd 2022 Shannon Birthisel Idyll Wine Co. 03 5228 4888 shannon@idyllwineco.com.au



# A nine-medal haul for Idyll at the Melbourne International Wine Competition

The results from the 2022 Melbourne International Wine Competition were recently announced and Idyll has collected a total of nine medals for a combination of branded and private label wines. The impressive haul includes three gold medals, one silver and five bronze medals. This year, the competition had over 1,000 submissions from eight countries, across 50 categories. The full list of awards Idyll has collected is below:

### GOLD:

2019 Barossa Valley Cabernet Sauvignon (private label)2020 McLaren Vale Shiraz (private label)2019 Coonawarra Cabernet Shiraz (private label)

### SILVER:

2019 Coonawarra Cabernet Sauvignon (private label)

#### **BRONZE:**

2019 Idyll Victoria Cabernet Sauvignon
2019 Idyll Victoria Shiraz
2018 Barossa Valley Shiraz (private label)
2019 Coonawarra Cabernet Sauvignon (private label)
2020 Coonawarra Shiraz (private label)

On the back of international success in New York (<u>New York International Wine Competition</u>) and Oregon (<u>USA Wine Ratings</u>) in the last two months, Idyll has now obtained recognition for their quality products on home soil. These awards cap off an incredible July and August, where Idyll's locally made wines collected a phenomenal 22 medals.

General Manager of Beverage Production Martin Cooper noted "22 medals in two months is an achievement the beverage manufacturing team at Idyll are immensely proud of. The team prides itself on producing quality products every day, and we are humbled to receive worldwide recognition."

Sales Manager James McDonnell noted "being awarded 9 medals at the Melbourne International Wine Show showcases our amazing winemaking, cellar and packaging teams. We have now been awarded 31 medals from wine shows around the world in 2022. This is an amazing accomplishment with all of our teams working together to create world-class, affordable and accessible wines."

Whilst Idyll are experts in wine, cider, and ready-to-drink product creation and packaging, they are also skilled in sourcing quality bulk wines from wine regions in Australia and overseas. The <a href="Idyll">Idyll</a>
<a href="Idyll">Victoria</a> range is available to purchase from Idyll's local Cellar Door whilst their <a href="private label">private label</a> services are available worldwide for customers.

## About Idyll Wine Co:

Idyll Wine Co is one of Australia's largest wine producers, based in the Moorabool Valley (Geelong). Employing over 150 staff, Idyll operates a state-of-the-art packaging facility comprising two glass bottling lines, two canning lines and a keg line, alongside a 21.14 million litre liquid storage facility. They are experts in all areas of beverage production including wine, cider and ready-to-drink products.