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KEFEI (EMILIO) WANG CONVICTED BY CHINESE COURT OF COUNTERFEITING

SYDNEY, AUSTRALIA: Leading Australian cosmetics supplier and owner of the freeze:frame brand, Self Care Corporation, announced today that Kefei (Emilio) WANG had been convicted by a Chinese Court of counterfeiting Self Care's registered freeze:frame trade marks in China.

On June 4, 2021 Kefei (Emilio) WANG, the operator of Shanghai Yilin Trading Co., Ltd, was arrested by Chinese police from the Yangpu District of Shanghai Municipality on suspicion of counterfeiting Self Care's freeze:frame trade mark and selling counterfeit "freeze:frame" products in China.

At the time of WANG's arrest, cell phones, laptops and quantities of "freeze:frame" eye creams were seized, including chat records between WANG and a person known as Shigao PAN.

WANG was charged by the Shanghai Municipality Baoshan District People's Procuratorate with trademark counterfeiting under Chinese criminal law¹ and held in the Shanghai Municipality Baoshan District Detention Center pending his trial. WANG's trial was held in open court in China.

Evidence was given at the trial by an employee of EPAQ (Shanghai) Co., Ltd, and employees of companies that dealt with WANG, including Yangfeng, Fuli Ruizhi Brand Management (Shanghai) Co., Ltd, Guangzhou Aisining International Trade Co., Ltd and Linlinbuy Ecommerce Co., Ltd.

On 31 August 2022 the Primary People's Court of Yangpu District of Shanghai Municipality² ruled on the charges³ and convicted Kefei (Emilio) WANG of the crime of counterfeiting registered trademarks. The Court sentenced WANG to imprisonment for 3.5 years and a fine of RMB 1.75 million.

The Primary People's Court of Yangpu District of Shanghai Municipality found that more than 150,000 units of counterfeit "freeze:frame" eye creams had been manufactured at WANG's request, at a total cost of more than RMB 3.4 million. It ruled that the profit made by WANG should be recovered, and the seized counterfeiting goods and instruments of the crime be confiscated.

Further information is expected to become available from the Chinese Court.

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¹ Shanghai Municipality Baoshan District People's Procuratorate Indictment Document [2021] Number 1235.

² The Court was constituted by Presiding Judge Huizhu, and Peoples Assessors Kuili Wu and Pengling Cui.

³ In accordance with Article 12.1, 42, 53 and 64 of Criminal Law of the People's Republic of China, Article 213 of Criminal Law of the People's Republic of China (1997 Amendment), Article 1.2 of Interpretation of the Supreme People's Court and the Supreme People's Procuratorate Concerning Some Issues on the Specific Application of Law for Handling Criminal Cases of Infringement upon Intellectual Property Rights, and Article 10 of Interpretation (III) of the Supreme People's Court and the Supreme People's Procuratorate of Several Issues Concerning the Specific Application of Law in the Handling of Criminal Cases Involving Infringements upon Intellectual Property Rights.