



Media Release - Immediate Distribution - 11 October 2022
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Title: Connect, support and celebrate women business leaders

My Accounts facilitate expert panel to bring together professional women's business community

In collaboration with one of the leading global flexible space providers, WeWork, Australian bookkeeping firm My Accounts is launching My Accounts - Connect, an event that will bring together the women's business community.

Held in Sydney on Thursday, 20 October 2022, My Accounts - Connect aims to bring together aspiring female leaders and provide a cornerstone for women in all levels of business to connect, support, and celebrate their successes.

At the event, there will be a panel session that will include a number of accomplished women in business hosted by My Accounts Practice Manager, Nikki Zdun. Zdun will be joined by Ava Aso, Private Client Director at NAB Private; Chiara Rawlins, Principal at McCabes Lawyers; Amanda Lacey, Founder of POPCOM; and Krystie Steve, Founder of The Play Agency and Ona Luxury.

Along with the panel discussion, My Accounts - Connect will also include a selection of canapes and drinks, live music, and a free directory to all in attendance at the event, which will be held at WeWork's Sydney office at Level 12, 64 York St, Sydney.

Zdun said that the event will "connect, support and celebrate the professional women's business community".

"At My Accounts, we are committed to building a community that fosters positive networking, development and business opportunities."

"We want as many women as possible get the chance to connect with other like-minded individuals to support each other to thrive and succeed.

Registration for the event is available at <https://www2.myaccounts.com.au/connect/register-interest#tatsu-section-G383lzCu9d9> and for more information, contact:

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