



## PRODUCT RELEASE

### BEAK & SONS PARTNER WITH ALDI WITH TENDER RIBS OFFER



**Australia:** Australia's favourite meat masters, Beak & Sons this month launched a brand-new product into their popular slow-cooked range. Introducing the limited-edition Tender & Smoky Hickory BBQ Ribs.

Recently launched in Aldi, these mouthwatering, melt-in-your-mouth Hickory BBQ ribs are lovingly created using the perfect combination of St Louis Pork Ribs and Sticky BBQ Marinade.

Slow-cooked to lock in their unique flavour, the Beak & Sons Tender & Smoky Hickory BBQ Ribs are pre-cooked for your convenience; and ready to eat in around 10 mins on the BBQ or in the Oven Grill.

Beak & Sons Tender & Smoky Hickory BBQ Ribs are available for a limited time only and can be found in Aldi stores nationally.

RRP\$16.99/kg

Serves 4

*Contains Milk and Egg*

*May contain Wheat and Gluten*

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Samples are available on request. Please contact [amanda@missymischief.com](mailto:amanda@missymischief.com) / 0410 570 993

Download Images: [LINK](#)

Prepared on behalf of Beaks & Sons Pty Ltd by Missy Mischief PR. For more information please contact Amanda Kuhn on [Amanda@missymischief.com](mailto:Amanda@missymischief.com) or 0410 570 993

