



MEDIA RELEASE

Brisbane, 6 November 2022

WASH LEGENDS ANNOUNCES A NEW WAY TO TOP UP YOUR INCOME TO HELP WITH THE INCREASING COST OF LIVING.

WASH LEGENDS is a new Australian business with a vision of helping people live a better life. Wash Legends connects people who want flexible work, “Legends”, with people who want to outsource their laundry and/or car washing. Wash Legends is a browser based online marketplace, accessed via: <https://www.washlegends.com>. Having recently launched in Brisbane, Wash Legends is now expanding to the rest of Australia, particularly in the search for Legends to sign-up for work.

With the Wash Legends platform, it’s now quick and easy to outsource laundry and car washing. This helps people who are sick or have a newborn and need help getting through the day, people who don’t want to do their own laundry or car washing because they are too busy, or people who simply want to do better things with their time.

Once a washing job has been posted on the Wash Legends website, local Legends are able to request the job. Baskets of laundry can be left outside a house or unit to be collected, washed, dried, folded and returned. Car washing happens at the customer’s location, often on their own driveway. For Legends, it’s very easy to find jobs near where they live and request them when it suits them.

Wash Legends has made it easy to help others. Customers create employment opportunities for Legends, and Legends help customers get their jobs done. All pricing is fixed and has been set to represent value for customers and fair earning potential for Wash Legends. This removes the frustrations of back and forth haggling, quotes, or negotiations that is often present on other online marketplaces. All transactions are managed via the Wash Legends website, with secure online payment for customers, and direct bank transfer of earned funds for Legends.

After recently launching, co-founder Natasha Bowers said, “so far, our feedback from both Wash Legends and Customers has been very positive. Our Legends love the flexibility of choosing jobs when it suits them. Customers love the convenience of the platform, with the ability to easily outsource jobs and create more time in their day while helping someone local earn income – which is very satisfying”.

Asked about the uptake of work by Legends, co-founder Leon Bowers said, “we’ve launched in a difficult market. Employment rates are high, and we can’t always find people to complete our customer’s jobs. That’s been somewhat of a surprise, because the earning potential per week is substantial and well above award wages. We know that in time, what we’ve created will potentially help thousands of people around Australia earn a flexible income, and we love being able to offer that”.

With the vision of helping people live a better life, one of the focusses for Wash Legends is helping people in the disability sector. The company wants to help a wide range of people, especially people with a disability who may want work, but might also find it hard to get through a traditional interview process and find ongoing employment. Wash Legends is aimed at helping customers within the sector too, including people who have a permanent or temporary disability that need regular help with their laundry and/or car washing.

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