

Press Release 8 December, 2022

MEIR LAUNCHES *LIFETIME GUARANTEE*: AN INDUSTRY LEADING POLICY AIMED TO OFFER THE MOST RELIABLE, HASSLE FREE AND ETHICAL GURANATEE TO MEET HOMEOWNER EXPECATIONS.

MELBOURNE, **AUSTRALIA** // Meir, an Australian tapware brand that is renowned for luxurious kitchen and bathroom products, officially announced the launch of its lifetime guarantee; An assurance that removes concerns for renovators and new homeowners.

Meir products are distributed across 12 countries and have been installed in over 500,000 homes worldwide. With the lowest warranty claims in the industry, Meir is so confident in the quality of their products that they guarantee it will last a lifetime.

"Homeowners and designers have told us about their frustrating experiences in dealing with other company's misleading and complex warranty policies, so we wanted to make sure that if anything ever happened with one of our products, we would be there for them no matter what." said Rick Bazerghi, CEO at Meir.

Rick continues; "This is a game changer in our industry. Homeowners have better things to do with their time than have to argue with suppliers about convincing them to fix issues or replace products. We hear this goes on all the time and it's upsetting, so we wanted to put customer's first and be there for them if they need us."

"Renovations and new builds rarely go according to plan, so giving homeowners peace of mind that they don't have to worry about their tapware is the least we can do."

For further information, visit https://www.meir.com.au/pages/warranty. The lifetime guarantee excludes Lavello products.



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Meir is a multiple-award winning, Australian owned company that offers a lifetime guarantee on products.

Perfection in quality and service is seen through the success of extremely high engineering and consistent manufacturing standards.



Each piece is carefully created from concept to production using DZR brass and selecting only the greatest quality European parts and components from Switzerland, Hungary, and Spain.

Since 2012, the Meir brand has built a trusted and highly reputable name in manufacturing premium bathroom and kitchen products which includes showers, tapware and sinks and more.

Purchases can be made from over 2000 stockists globally. To find your nearest retailer, visit https://www.meir.com.au/pages/stockists