



**** FOR IMMEDIATE RELEASE ****

Melbourne based Online Education Pioneer IT Masters Celebrates its 20th Anniversary.

IT Masters is celebrating 20 years as a leader in online IT higher education. Through a partnership with Charles Sturt University, they have developed courses that focus heavily on the knowledge of industry professionals and have continued to keep up with rapidly advancing technologies by staying true to their core values of being industry-led and student-focused.

"When we started, it was much harder for the students. We had to mail out their packages each session, and most of them were on dial-up internet, so it could be slow and painful, but they persevered and succeeded: over 8,800 students have attended our masters and graduate certificate courses since 2003," says CEO Chantelle Hale.

"A key part of IT Masters' success is our free short courses, which reflect and add to the content of our degrees. Over 500,000 students have enrolled in these short courses since we started, and they give confidence and practice to our future students studying at postgraduate levels," said Ms. Hale. "We were ahead of the curve in 2003, and we are still at the forefront of the current wave in online postgraduate education in 2023."

IT Masters and Charles Sturt were the first higher education providers to introduce the following into postgraduate IT degrees:

- 100% online learning for IT higher education
- Recognition of industry certification credit in our courses
- Dual academic and industry-led course structure
- Postgraduate pathways for students without undergraduate qualifications
- Free university-level short courses to allow students to try online learning risk-free

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