



FOR IMMEDIATE RELEASE

Malabar Magic Ocean Swim, Sunday 19th February 2023

Raising funds for the Rainbow Club who bring the joy of swimming to children with a disability.

Malabar, Australia - The annual Murray Rose Malabar Magic Ocean swim is back in the water again on Sunday 19th February 2023 for the 15th year.

“The Magic” has attracted more than 8,000 thousand swimmers over 15 years and in 2023, over 1,000 swimmers will again dive into the calm water of Malabar Bay as they tackle the 1km, 2.5km and 5km courses.

The Malabar Magic is the principal fund raising event for the Rainbow Club, a not-for-profit charity group that is dedicated to providing swimming lessons to children with a disability. Rainbow Club is a non-profit organization that provides personalised swimming lessons to children with a disability, helping to keep them safe in the water and provide them with new opportunities for exercise and social participation.

Race Director Rob Lloyd OAM said: “We are thrilled to be back in the water once again and holding the 15th Murray Rose Malabar Magic Ocean swim. This would not be possible without the support of all the amazing swimmers, donors, volunteers, surf lifesaving crews, Randwick Council, St Johns Ambulance crew and the extraordinary Malabar community. We are always deeply appreciative of everyone’s support and know that the parents of the children learning to swim with Rainbow Club are amazed every year.”

“The funds raised will make a huge difference to the lives of children with disabilities in our community and help us to continue our mission of providing swimming lessons to those who need them most. Our aim to open more clubs in areas of need and I encourage anyone to come along to what is a special community event.”

The Rainbow Club is grateful for the support it receives from the community and is committed to continuing its work in providing swimming lessons to children with disabilities, in more locations across NSW.

Mayor of Randwick, Dylan Parker said “Randwick Council is proud to support the 15th Year of the iconic Murray Rose Malabar Magic Ocean Swim and we welcome all the swimmers to the Beach. Randwick Council and our community is proud to host this inclusive community event at beautiful Malabar Beach and also the Randwick Rainbow Club at the Des Renford Leisure Centre”.

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About Rainbow Club

For more information about the Rainbow Club, please visit www.myrainbowclub.org.au

Rainbow Club is a non-profit organization that provides swimming lessons to children with a disability. The charity was founded in 1969 and has since taught thousands of children with disabilities how to swim, helping to improve their quality of life and provide them with new opportunities for exercise and social participation.

KEY FACTS

- Number of Rainbow Clubs - 45
- Number of kids getting weekly lesson - 1780
- Recent success - opening Rainbow Clubs in Queensland
- Funds from the 2021 event ensured the opening of 5 new clubs in one weekend including in Hunter region.
- Opening in regional NSW in the coming year and funds raised from MRMM will ensure ongoing growth and success.

About Murray Rose Malabar Magic Ocean Swim

To register for the 15th Murray Rose Malabar Magic Ocean Swim, visit www.malabarmagiccoceanswim.com.au. For more information, follow event on social media.

The annual Murray Rose Malabar Magic Ocean swim event is a community-based event that raises funds for Rainbow Club. The event attracts participants of all ages and abilities and has raised thousands of dollars for the Rainbow Club over the years.

This year we will celebrate the 15th year of the Murray Rose Malabar Magic Ocean Swim. The Magic has grown from the early passion and vision of Rob Lloyd OAM and Olympic swimming legend Murray Rose to become a celebration of inclusion and swimming across the broader community.

The Malabar Magic is proud of our reputation as the most inclusive swim and loves welcoming swimmers of all abilities.

EVENT DETAILS

Date – Sunday 19th February 2023
35km swim – 8am start
2.5km swim – 9am Start
Rainbow Club Splash and Dash – 10am
1km swim – 11am Start.

Where – Malabar Beach, Fisherman's Road Malabar.

Talent

- Rob Lloyd OAM Race Director
- James Pittar - Blind Swimmer and Race Ambassador (completed English Channel)