FOR IMMEDIATE RELEASE

Future Deli Co. and Dairy Free Downunder (DFDU) Partner to Bring Dairy-Free Alternatives to all of Australia.

Brisbane, 23 March 2023. Future Deli Co. is pleased to announce its new promotional partnership with Dairy Free Downunder, a producer of high-quality dairy-free alternatives in Australia. This partnership will make it easier for customers to access DFDU products through Future Deli Co.'s newly launched ecommerce website.

"We have partnered with the wonderful team at Future Deli Co. to make our products more accessible for our customers Australia-wide," says Stacey Flanagan, Marketing & Sales Manager at Dairy Free Downunder. "Our mission at Dairy-Free Down Under is to make our delicious dairy-free alternatives accessible to everyone! I have been working with Tom at Future Deli Co. to make this launch possible and his continued support of our business has been amazing! Future Deli Co. allows our customers to shop DFDU products online with ease Australia-wide. We are very excited about our continued partnership going forward. If you haven't already, make sure to go check out our product range on their website."

Tom Merkli, Founder of Future Deli Co. adds, "It's a privilege to work with producers like Dairy Free Downunder who understand the importance of providing consumers a wide range of purchasing choices including our newly created online shop for all things future including our selected range of plant based dairy products from Dairy Free Downunder. With our ability to ship nationwide we help consumers even in remote areas accessing modern foods like the DFDU products."

This collaboration between Future Deli Co. and Dairy Free Downunder clearly shows that dairy-free alternatives that are not only delicious but also good for their health and the environment are increasing in demand beyond the typical metropolitan customers. Visit futuredeli.co to explore the product offerings and shop DFDU products online with ease.

About Future Deli Co.

Future Deli Co. is an Australian ecommerce website (<u>https://futuredeli.co</u>) that provides a range of plant-based, functional foods, and socially conscious products. It was founded earlier this year with the aim of helping people across Australia achieve their wellness goals by providing them with future products that are not only healthy but also delicious and kinder to the environment.

About Dairy Free Downunder

Dairy Free Downunder is a manufacturer of dairy-free alternatives based in Australia. Its products are made from premium ingredients and are free from dairy & gluten. The company is committed to providing customers with delicious and healthy alternatives to traditional dairy products.

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For questions or other requests, you may contact Tom Merkli, Founder of Future Deli Co on 0457 844 824 or info@futuredeli.co