Allcott Hire joins forces with Inauro to gain better control of the rental fleet.



Allcott Hire and Inauro announce a strategic agreement to streamline rental operations across the fleet by leveraging Perspio's out-of-the-box mixed-fleet integrations and ERP automations.

Sydney, March 22nd, 2023

Allcott Hire, one of Australia's largest privately owned equipment hire companies, operating 25 locations across the Eastern seaboard and Inauro have today announced the roll-out of Perspio across the Allcott Hire fleet.

With one of the most diverse ranges of equipment in the industry, it is no surprise that Allcott Hire's digital landscape is as fragmented. By using Perspio's out-of-the-box library of integrations, Allcott Hire can bring the various telemetry systems of their fleet in a single platform, and properly leverage the complete set of OEM data. Allcott Hire's Baseplan ERP also integrates to Perspio to provide context to the telemetry and automate Allcott Hire's operational workflows around servicing, customer dashboards, and contract management as a starting point.

"We know very well the importance that digital fleet data will have for our customers in the very near future. The Perspio™ software the Inauro team have built comes with a full suite of rental use cases built in and all the integrations we need,

enabling us to be digitally capable of supporting our teams and our customers from day 1. It is a game changer to further enhance our customer service." says Sam Dinsmore, General Manager at Allcott Hire.

The platform also allows for Allcott Hire to look at new opportunities and services to be built on top of the data now accessible.

"We are super excited to be working with the Allcott Hire team - with such a varied fleet it is hard to make use of any digital tools. Our partnership will change that and create significant efficiencies internally and towards their customers. We see more and more construction companies wanting to digitise their operations to take advantage of the safety and efficiency benefits this brings, Perspio™ positions Allcott Hire to support their customers in realising these outcomes" says Max GIRAULT, Chief Commercial Officer at Inauro.

With more and more digital data being generated from machines and site equipment, Perspio™ provides Allcott Hire the ideal foundation to build on to provide their own operation and their customers the advanced digital solutions required to be successful in the future.

About Allcott Hire

Allcott Hire Pty Ltd is one of Australia's largest privately owned hire companies, with more than 25 locations in NSW, QLD, ACT and Victoria. Allcott Hire offers one of the most diverse ranges of equipment in the industry, catering for a growing customer base in construction, building maintenance, traffic management, compaction, excavation, access equipment, industrial products, and DIY customers.

About Inauro

Inauro is an Australian real-time data fusion company that specialises in leveraging data from IoT devices, digital forms, ERP, CRM and other enterprise systems to create value in operational workflows. Leveraging a cutting-edge data fusion platform, Perspio™, Inauro specialises in providing real-time awareness and recommendations for operational teams to make better decisions.