**MEDIA RELEASE – Monday 17th April – For Immediate Release**

**Pet Cost Of Living Survey**

Pet Parlour recently conducted a cost-of-living survey of its 6,000 customers to see how inflation was affecting pet owners and their pets. The results showed that over 70% of customers agreed that inflation pressures had impacted their spending on their pets.

Concerningly 33% were not worried that increased prices would make it difficult for them to afford to feed their pets and only 8% weren’t worried about being able to afford medical bills.

For the full results of the survey please visit [Pet Parlour Survey](https://petparlour.com.au/blogs/news/pet-cost-of-living-survey-2023)

Tom Sadler, Founder of [Pet Parlour](https://petparlour.com.au/) referred to the results; “We know that people are worried about the increased cost of living and we wanted to see how it would affect pets. The most concerning figures for me are that only 66% of people are worried they will be able to afford to feed their pets and 92% of people are worried about being able to afford their pets medical bills.”

**Notes to Editors**

Interviews and high-resolution imagery available upon request.

For more information, please contact:

Tom Sadler - Owner

+61 420 498 792

[tom@petparlour.com.au](mailto:gary@indagodigital.com.au)

https://petparlour.com.au/

**About Pet Parlour**

Pet Parlour is an online pet shop servicing Australian pet owners.