

FOR IMMEDIATE RELEASE

Dream Life Introduces the *Dream Life Money Planner Journal* to empower women to take control of their finances.

Melbourne, Australia – 6th June 2023

Dream Life, the new creation of kikki.K Founder Kristina Karlsson, is all about helping people create a life they love – and excited to announce the release of their latest product, the *Dream Life Money Planner Journal*.

Designed to inspire and empower women to take control of their finances, this unique paper journal offers a transformative approach to money planning.

Kristina Karlsson, the visionary founder of *Dream Life* and renowned for her creation of kikki.K, introduces the *Money Planner Journal* as the perfect tool to embark on a financial journey with simplicity and purpose.

"There's something truly powerful about seeing things in front of you on paper," says Kristina. "Filling in the simple prompts in this journal is a great place to start before even thinking about spreadsheets."

What sets the *Dream Life Money Planner Journal* apart from digital alternatives is its exceptional value as a tangible companion in your financial transformation. Curated in collaboration with Molly Benjamin, the wonderful founder of *Ladies Finance Club*, this journal provides women with a comprehensive roadmap to achieving financial stability and independence.

Molly Benjamin, the driving force behind the *Money Planner Journal*'s content, highlights its unique benefits: "For anyone who feels a bit out of control with their money or their spending, this journal is a game-changer. It simplifies the process and allows you to take it with you anywhere, whether it's to the beach or your favourite cafe."

The *Dream Life Money Planner Journal* offers a range of key features that make it an essential tool for anyone seeking to improve their financial well-being:

- 1. Confront Your Current Money Beliefs:** The journal guides you to reflect on your money beliefs, empowering you to make informed decisions and develop healthy financial habits.
- 2. Easy-to-Use Prompts:** Simply follow the prompts and guidance provided to gain clarity on your income, expenses, and financial goals. It's designed to make the process seamless and enjoyable.
- 3. Feel Empowered and In Control:** Gain a strong handle on your finances and alleviate the stress and guilt often associated with money matters. With this journal, you'll feel more in control and worry less about unexpected expenses.

DREAM LIFE ®

BY KRISTINA KARLSSON

THE DREAM LIFESTORE.COM

4. Personalized and Beautifully Designed: The Dream Life Money Planner Journal offers 18 different cover designs and colours to choose from. Make it uniquely yours or present it as a thoughtful gift.

Kristina Karlsson emphasizes, "Having everything in one place as you start the process of getting on top of your finances is so simple and useful. This journal is a brilliant way to get started and cultivate a positive relationship with money."

The Dream Life Money Planner Journal is now available for purchase at the Dream Life online store www.thedreamlifestore.com/collections/ladies-finance-club-x-dream-life-collab With a choice of hardback or spiral bound cover and luxurious 100 gsm paper, this A5-sized journal offers exceptional quality while minimizing environmental impact.

Dream Life uses environmentally responsible paper that is FSC Recycled certified, ensuring a product that is both eco-friendly and beautiful.

Dream Life invites you to discover the transformative power of the *Money Planner Journal* and share its benefits with your audiences.

For more information and images, please visit the Dream Life website www.thedreamlifestore.com or contact Paul Lacy at paul@yourdreamlifestartshere.com or +61 407214 782.

About Dream Life:

Dream Life is the creation of Kristina Karlsson, and is on a mission to inspire and empower millions of people to live their dream lives, whatever that means to them.



A5 Journal - Ladies Finance Club - Money Planner - Mint
\$49⁹⁹



A5 Spiral Journal - Ladies Finance Club - Money Planner - Mint
\$49⁹⁹



A5 Journal - Ladies Finance Club - Money Planner - Ocean
\$49⁹⁹



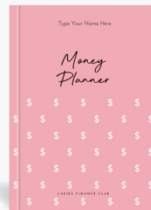
A5 Spiral Journal - Ladies Finance Club - Money Planner - Ocean
\$49⁹⁹



A5 Journal - Ladies Finance Club - Money Planner - Pink
\$49⁹⁹



A5 Spiral Journal - Ladies Finance Club - Money Planner - Pink
\$49⁹⁹



A5 Journal - Ladies Finance Club - Money Planner - Watermelon
\$49⁹⁹



A5 Spiral Journal - Ladies Finance Club - Money Planner - Watermelon
\$49⁹⁹



Molly Benjamin, founder the *Ladies Finance Club*

DREAM LIFE ®

BY KRISTINA KARLSSON

THEDREAMLIFESTORE.COM

WELCOME TO YOUR NEW
MONEY PLANNER JOURNAL



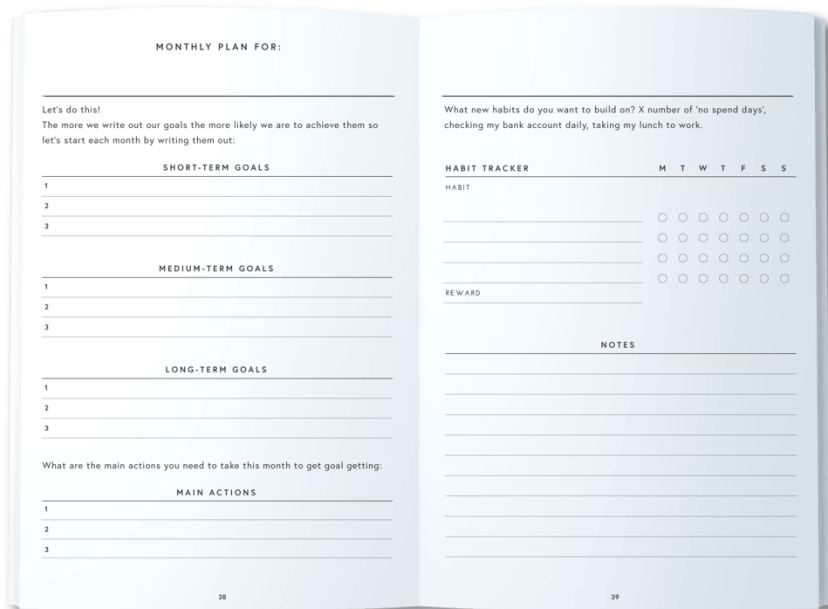
find more inspiration at thedreamlifestyle.com

LESS STRESSED ABOUT MONEY...



find more inspiration at thedreamlifestyle.com

AND HELP GIVE YOU A GOOD
HANDLE ON YOUR FINANCES!

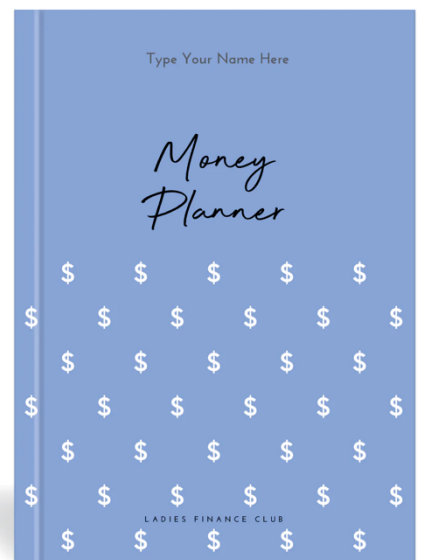
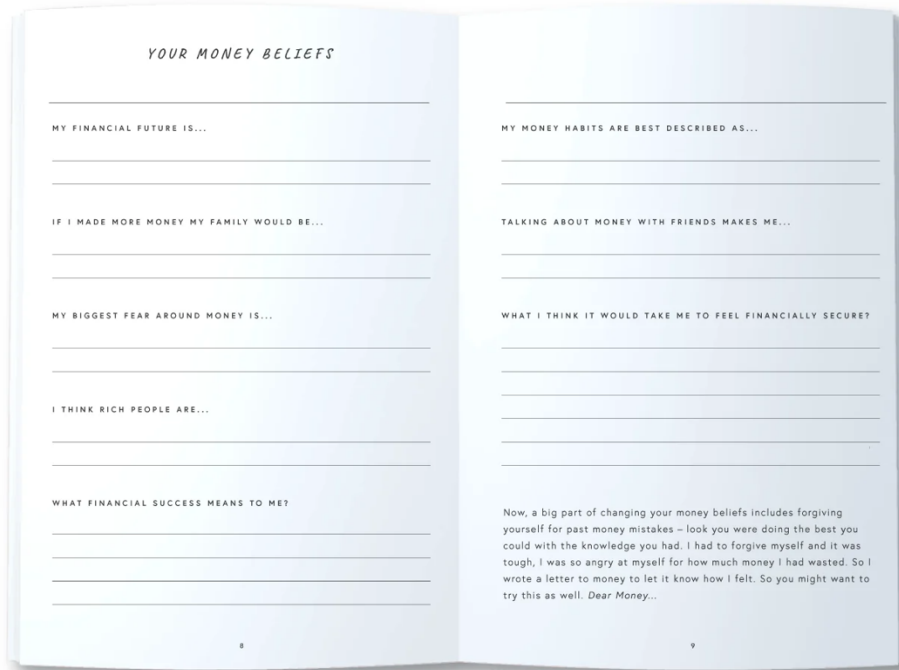


find more inspiration at thedreamlifestyle.com

DREAM LIFE ®

BY KRISTINA KARLSSON

THEDREAMLIFESTORE.COM



DREAM LIFE ®

BY KRISTINA KARLSSON

THEDREAMLIFESTORE.COM

Type Your Name Here

Money Planner



LADIES FINANCE CLUB

DREAM LIFE ®

BY KRISTINA KARLSSON

THE DREAM LIFESTORE.COM

Type Your Name Here

Money Planner

	\$	\$	\$	\$	\$	
\$	\$	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$	
\$	\$	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$	
\$	\$	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$	
\$	\$	\$	\$	\$	\$	\$

LADIES FINANCE CLUB