

June 2023 FOR IMMEDIATE DISTRIBUTION

PITANGO SERVES UP TWO NEW WINTER INSPIRED SOUP POTS

Offering True Goodness on the Go!



Australia: True food brand <u>Pitango</u> has released two new winter-inspired recipes into their Goodness on the Go pot range.

Introducing Pitango Smoky Tomato & Lentil Soup Pot and Pitango Classic Potato & Leek Soup Pot. These two exciting new flavours add to their already popular pot range, including the classic Organic Pumpkin & Coconut Soup and Free-Range Chicken and Vegetable flavors.

Offering true goodness on the go, the two new flavours are cooked using only the most carefully selected natural and fresh ingredients, with no preservatives, artificial colours, flavours, or added sugar.

Designed as the ultimate quick meal convenience, the 350g, one-serve Pitango Goodness Pots offers a fresh, wholesome meal packed in an easy-to-heat, eat, re-use, or recycle tub.

And with the added benefit of each pot containing at least two servings of your average daily vegetable intake; and less than 300 calories, these Pitango Goodness Pots are packed filled with goodness and give you a nourishing boost throughout the day!

Heated in the microwave and ready to serve in as little as 3 minutes, the Pitango Goodness Pots are the perfect option for a quick and convenient heat and eat lunch or dinner!

Pitango Smoky Tomato & Lentil Soup Pot and Pitango Classic Potato & Leek Soup Pot are available now, exclusive to Coles stores across Australia. RRP\$4.75.

-END-

Media Kit:

For more information; product shots and packaging details download media kit by **CLICKING HERE**

