



Australian family company spearheads efforts to address housing crisis by advocating for government subsidies to build secondary dwellings

(Headline alternatives)

"Revolutionary solution: How one family owned business is tackling Australia's housing crisis head-on"

"Breaking news: Australian company proposes game-changing solution to skyrocketing rental prices"

FOR IMMEDIATE RELEASE

[Sydney, 6/6/23] - Cubitt's Granny Flats and Home Extensions, a leading Australian family construction company, is urging the government to provide incentives to homeowners interested in constructing secondary dwellings on their property. The aim is to accommodate family members or provide more rental housing stock for those who are struggling to find affordable rental housing amidst the housing crisis currently faced by Australian families.

- Recent alarming statistics highlight the urgent need for action:
- Reserve Bank boss says we need more people sharing the same dwellings.
- National rental vacancy rate at 1%
- Australia's population growth expected to rise another 2 per cent as migrant workers and international students return to the country.
- RBA Governor Phillip Lowe warns rental prices are expected to rise by 10 per cent.
- Fears Australians, priced out of the housing market by rising housing costs, will begin to look for cheaper housing alternatives that do not comply with the BCA.
- Non-compliant "Tiny Homes" now being utilised as primary dwellings.
- Cubitt's offer high quality and stylish second spaces for families and tenants alike.
- Larger than your average Sydney apartment, our 60sqm builds can be customised to suit client's individual lifestyle needs.

Kate Cubitt, Managing Director of Cubitt's, explains, "For 30 years, we have been assisting families in staying together. Granny Flats are no longer just for aging parents. Our clients include families seeking affordable living arrangements for single parents, young adults saving to buy a home, and adult children with disabilities requiring specialized care. We don't build 'tiny houses'; we construct stylish, compact homes that prioritise the safety, independence, and standard of living of our loved ones."

Eddie Zeballos from Shellharbour recently built a Granny Flat for his daughter, who was struggling to find affordable rental accommodation after finishing her studies at university. He and his wife were worried about how difficult and expensive it was for young people to get a place to live these days. "You know how hard it is to get a rental property these days. We wanted to build a place for our daughter, and then once my daughter moves out we can actually move to the back, maybe earn a bit of rental income for the house at the front". Eddie expresses his satisfaction, stating, "At first, we thought it was just a granny flat, but it turned out to be an actual beautiful little home."

The urgency of the situation calls for immediate government action. Let us reflect on the irony of the First Home Owners grant in a country where young adults can no longer afford to purchase houses. It is undeniable that a housing crisis is unfolding, and it is essential to incentivise the use of existing land for building affordable housing. This approach will ensure that our loved ones have a safe place to call home during this challenging time. The government must take decisive action before it is too late.



About Cubitt's

Cubitt's is a trusted name in the construction industry, renowned for its commitment to quality, reliability, and customer satisfaction. Operating across NSW and ACT, the company specialises in smaller-scale projects and complying developments. This focus allows Cubitt's to ensure streamlined approval processes, timely completion, and exceptional craftsmanship. By providing personalised solutions that meet the unique needs and preferences of each client, Cubitt's stands out in the industry. The company's dedicated team works closely with clients from concept to completion, maintaining clear communication, transparency, and attention to detail at every stage of the construction process.

Cubitt's distinguishes itself by maintaining direct control over the construction process. With in-house trades teams, warehousing, and logistics, the company ensures efficient project coordination, superior quality control, and timely progress. This approach enables Cubitt's to consistently deliver outstanding results that exceed client expectations.

More at cubitts.com.au/about-us

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