



**FOR IMMEDIATE RELEASE**

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PetO

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## **Pet-Friendly Perks Drive Job Satisfaction for 66% of Sydney Pet Parents, says PetO on Take Your Dog to Work Day**

[Sydney, NSW] – PetO is excited to highlight the remarkable health benefits and employee loyalty cultivated by Take Your Dog to Work Day. With its own pet-friendly office, PetO has witnessed firsthand the positive impact on employee health and loyalty. In a recent survey, it was revealed that 65.7% of Sydney pet parents are more likely to choose or remain in a job if it offered pet-friendly perks.

This Take Your Dog to Work Day, PetO is urging other businesses to embrace this special occasion! With 75.3% of pet parents stating that they only make holiday and social plans based on their furry companions, it's no surprise that cultivating a pet-friendly workplace can significantly increase employee satisfaction and work-life balance.

As businesses gear up to celebrate this special day, PetO offers the following tips for a successful Take Your Pet to Work Day:

1. **Roll Out the Green Carpet:** Ensure that your office space is pet-friendly by removing potential hazards such as loose wires or toxic substances from reachable areas. Set up designated pet-friendly areas with comfortable bedding, water bowls, and toys.
2. **Plan and Communicate:** Establish clear guidelines and expectations for employees bringing their dogs to work. Consider having a roster or setting up dedicated spaces if multiple employees want to bring their dogs. This ensures that everyone can enjoy the experience without overwhelming the workspace.
3. **Be Prepared:** Stock up on essential pet supplies such as waste bags, pet-friendly cleaning products, and treats. Consider designating an area for pet waste disposal to maintain cleanliness.
4. **Offer Break Times and Exercise Opportunities:** Encourage employees to take regular breaks to walk or play with their pets. Provide a list of designated areas or nearby parks where pets can stretch their legs and engage in physical activity. Exercise benefits both pets and employees by relieving stress and boosting productivity.



5. Communicate with Clients and Visitors: If your workplace receives regular visitors or clients, inform them in advance that dogs will be present. Ensure their comfort and consider designating a pet-free area for those with allergies or fears.

PetO strongly encourages businesses of all sizes to participate in Take Your Dog to Work Day on Friday, June 23rd. By joining this celebration, companies can experience firsthand the positive impact dogs have on employee well-being and company culture.

According to PetO owner Nick Greenhalgh, "We are firm believers in the remarkable impact pets can have in the workplace. Take Your Dog to Work Day offers businesses an incredible chance to create an environment that is both captivating and rewarding, promoting the health and happiness of their employees."

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For more information, contact:

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### **About PetO**

At Pet O, we believe that everyone should enjoy a lifetime of rewarding moments and awesome chaos that comes with being a pet parent.

In 2007, brothers Nick Greenhalgh and David Rowe set out to create a community store that welcomed all kinds of furry and feathered friends. Where the aisles would be spacious, there'd be plenty of choices and pet services but most importantly, it would be a place where pet parents and their pets were treated like family.

Today, PetO is Sydney's largest dog and cat store with 14 stores across the greater Sydney region.

[www.peto.com.au](http://www.peto.com.au)