

FOR IMMEDIATE RELEASE

Seizure Alert Australia takes a stand against Epilepsy with the only TGA approved anti-suffocation pillow.

[Ballarat, 14th July] – Seizure Alert Australia, a leading innovator in assistive technology, is taking a significant step forward in promoting safety and raising awareness about Epilepsy and other sleep positional disorders with the launch of its revolutionary product, the SleepSure Pillow. Combining cutting-edge technology, advanced safety features, and superior comfort, SleepSure aims to enhance sleep quality while prioritizing the well-being of individuals with epilepsy.

In Australia around 10% of people will experience a seizure in their lifetime and approx 1% are said to be living with Epilepsy. While medication can control many seizures sometimes control remains uncertain, making safety a challenge. However, Seizure Alert Australia is committed to providing a safer sleep environment with the introduction of the pillow.

The SleepSure pillow is designed to prioritize safety by utilizing hypoallergenic and flame-retardant materials. SleepSure has also implemented rigorous testing and quality control measures to ensure compliance with safety standards and is now the only anti-suffocation pillow registered with the TGA as a **class one medical device**, providing peace of mind to users and their families.

Seizure Alert Australia recognizes the importance of addressing wellbeing and is committed to ongoing research and development in the field of sleep safety. The company has established relationships with leading epilepsy organizations and medical professionals to further advance their understanding of this disorder and explore additional preventive measures.

"We believe that everyone deserves a good night's sleep, and that includes individuals with epilepsy who face unique challenges," said Paul Crack, Director of Seizure Alert Australia. "By integrating advanced materials and features into our SleepSure Pillow, we hope to provide a sense of security and peace of mind to those living with epilepsy and their loved ones."

Seizure Alert Australia encourages individuals with epilepsy, their caregivers, and the medical community to learn more about about this disorder and take proactive steps towards improving sleep safety. Through their commitment to research, innovation, and collaboration, SleepSure aims to make a positive impact in the lives of people affected by epilepsy.

For more information about Seizure Alert Australia and the SleepSure Pillow, please visit www.seizurealertaustralia.com.au

About Seizure Alert Australia: Seizure Alert Australia is a leading innovator in seizure safety technology, dedicated to enhancing sleep quality and safety. With a mission to empower individuals to achieve their best sleep, the SleepSure pillow combines cutting-edge technology, ergonomic design, and premium materials to provide an unparalleled safe sleep experience. In addition, Seizure Alert Australia is committed to addressing the specific needs of individuals with epilepsy by pioneering safety features to mitigate the risks during sleep.

For more information and distributor enquiries please email info@seizurealertaustralia.com.au