

**Media Release - Immediate Distribution - 1 August 2023**  
**Contact: Lindsay Cumming, [lindsay@popcom.com.au](mailto:lindsay@popcom.com.au), 0448 094 716**

## **Title: Jaggards Celebrates 60th Birthday with \$30,000 Prize Giveaway**

SYDNEY: Award-winning Sydney-based bullion retailer Jaggards is celebrating its 60th birthday, and is ramping up the celebrations. To mark the milestone of six decades in business, Jaggards are giving away over \$30,000 worth of giveaways in the coming months to give back to the community and showcase their passion for bullion investment.

Founded in 1963, Jaggards has remained dedicated to assisting customers with building strong investment portfolios with precious metals, and providing security and privacy for these investments. Their range encompasses a wide variety of gold and silver bars, coins, and more, and has been the go-to destination for investors looking to diversify their holdings.

To mark their 60th birthday, Jaggards has planned to give away a huge array of exciting prizes. The grand prize is Perth Mint gold or silver bullion, worth a whopping \$6,000.

The second prize draw is a three night holiday package for two adults to Perth, which includes accommodation, flights, and a tour of the Perth Mint, a major Australian manufacturer of gold, silver, and platinum collector coins, bars, and luxury jewellery.

Other prizes include Perth Minted gold bars, Perth Mint silver kangaroo coins, Jaggards commemorative 60 year medallions gilded in gold, as well as free storage and shipping and a range of high value gift cards to be redeemed at Jaggards.

Jaggards director Hercules Tsoutsas said that he was “thrilled” to see the business reach its 60th birthday.





“Reaching 60 is something that means a lot to us. Jaggards has humble beginnings, starting out as a numismatics business by Robert Jaggard that he operated at his home residence,” Tsoutsas said.

“To see how it has progressed over time to where it is today attests to the positive impact that our brand has had and proof that expertise in gold and silver can change lives for the better.

“We are so excited to share the celebrations with our existing customers and hopefully form relationships with new customers as well.”

For more information on Jaggards, visit <https://www.jaggards.com.au/> or contact:

Lindsay Cumming  
0448 094 716  
[lindsay@popcom.com.au](mailto:lindsay@popcom.com.au)

### **About Jaggards**

Our client servicing model has seen Jaggards and the people responsible for developing the foundation of a vibrant bullion market within Australia. With a commitment to integrity, authenticity, and trust, we are building on our 60-year legacy to be a leading force in the Australian bullion industry.

Today, we uphold the same values as we always have, and our goal is to make investing in safe-haven assets as accessible and easily manageable as possible. This means simplifying the terms and concepts often associated with investment in this area.

We empower people to invest in gold and silver bullion, through a straightforward, efficient, and secure marketplace. Whether it's through market insights, client-specific research or simply admiring a collection of coins, we are passionate about what we do. We believe that the value of our products is the freedom they provide.

We provide private and institutional investors with the freedom to achieve their investment goals by delivering simple, valuable solutions that empower you with choice.

We invite you to experience the history of Jaggards online or in our showroom. Explore our range of bullion products in an intimate environment designed for privacy and security. We value your business and look forward to serving your precious metal needs.