

August 8, 2023

## **Press Release – Athletics NSW Partnership**



Maple Services and Athletics NSW Announce Partnership to Boost Community Health and Well-being through Athletics

Sydney, August 8 2023 - Maple Services, a leading community services provider dedicated to empowering individuals with diverse abilities, and Athletics NSW, the governing body for athletics in New South Wales, proudly unveil a momentous partnership, with Maple Services assuming the role of the Community Health and Wellbeing Partner. This trailblazing collaboration aims to celebrate the positive connection between athletics, sport, youth, and disability services, fostering inclusivity and empowering individuals of all abilities.

The partnership aims to leverage the synergies between the two organizations, harnessing the power of sports to create a transformative and empowering experience for people of all abilities. By uniting their expertise and resources, Maple Services and Athletics NSW envision building a stronger, more inclusive sporting landscape where diversity is celebrated, and barriers are dismantled.

CEO of Athletics NSW, Christian Renford, expressed his enthusiasm for this groundbreaking alliance, stating, "We are thrilled to welcome Maple Services as our Community Health and Wellbeing Partner. Athletics has the unique ability to unite individuals from diverse backgrounds, and through this partnership, we aim to extend its reach to individuals with disabilities. Together with Maple Services, we will develop and implement programs that promote community health and wellbeing, while fostering a culture of inclusivity and accessibility within our sporting community."

"I am pleased to announce that this partnership will allow the creation of a new role, Para-Liaison Coordinator who will be accountable for the inaugural Para-program supporting our current and prospective Para-athletes and ensuring that our programs are inclusive and accessible to all."

CEO of Maple's Community Services arm, Irshad Mulla, has been at the forefront of championing the rights and holistic well-being of people with disabilities. "We are honoured to be chosen as the Community Health and Wellbeing Partner of Athletics NSW," said Mr Mulla. "Through this partnership, we aim to break down barriers and create more opportunities for individuals with diverse abilities to participate in athletics and sports. We firmly believe that active engagement in sports can enhance physical fitness, boost self-confidence, and strengthen social connections, leading to an overall improvement in the quality of life."

Through the broader Maple Services umbrella, this partnership will also forge significant benefits and opportunities for individuals under Maple's Youth Services arm, which is dedicated to supporting families and youth throughout Australia through the provision of 24-hour supports.

As the Community Health and Wellbeing Partner, Maple Services will collaborate with Athletics NSW on a range of initiatives designed to promote the health and well-being of athletes and participants. These initiatives will include specialised training programs, health workshops, and community engagement events tailored to meet the unique needs of individuals with disabilities.

Together, Maple Services and Athletics NSW aspire to make a lasting and meaningful impact on the lives of athletes and participants with disabilities. By fostering a welcoming and supportive environment, the partnership seeks to empower individuals of all abilities to pursue their health and well-being passions and excel in attaining a healthy and active lifestyle.

For further information about Maple Services and Athletics NSW, please visit their respective websites:

Maple Services: [mapleservices.com.au](http://mapleservices.com.au)

Athletics NSW: [www.nswathletics.org.au/home/](http://www.nswathletics.org.au/home/)

About Maple Services:

Maple Services is a leading community services provider committed to enhancing the lives of individuals with diverse abilities, specifically across the youth and disability sectors. With a person-centered approach, they offer a wide range of support services, empowering individuals to participate actively in their communities and achieve their goals.

About Athletics NSW:

Athletics NSW is the governing body for athletics in New South Wales, responsible for organising and promoting the sport across the state. The organisation is dedicated to fostering an inclusive and competitive environment that encourages participation and excellence in athletics irrespective of age or ability.

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Website PR Release link: <https://mapleservices.com.au/maple-services-announces-landmark-partnership-with-athletics-nsw/>