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**IIA GROUP for immediate release**

**PRESS RELEASE
IIA GROUP Integrated Pest Management:**

**IIA GROUP are proud to announce that Woolworths will be stocking the Yates Ratsak Naturals (nontoxic to animals) brand rat and mouse bait in all its stores by the end of October 2023.**

**Ratsak Naturals is the only nontoxic bait that effectively deals with mice and rats in the home whilst protecting children, domestic pets and native animals from harmful poisons.**

**The product will be available in 100-gram packets ideal for home use and demonstrates the commitment to protecting the environment that has been well received by consumers.**

**Ratsak Naturals provides consumers with a safe alternative to rid their homes of mice and rats whilst using a natural bait only lethal to rodents.**

**We commend Woolworth’s and Yates Australia for supporting our nontoxic range of rat and mouse baits.**

**Ratsak Naturals works by dehydration and uses the unique physiology of rats and mice to**

**dehydrate and obstruct their digestive systems.**

**The product will not harm other animals, and safe for children.**

**Woolworth’s will complete their roll out of Ratsak Naturals by late October.**

**Ratsak Naturals provides a safe and effective bait which will reduce the harmful effects of**

**current anticoagulant poisonous baits which kill native Australian wildlife by secondary poisoning.**

**Ratsak Naturals is now available in major retailers such as Bunnings, Mitre 10, IGA**

**and Woolworths throughout Australia.**

**Contact Michael Pawlyshyn**

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