

Topics: Australian generosity, Charitable Giving, Philanthropy in Australia, High net worth families

Deep Dive into More and Better Charitable Giving

Immediate release - 23 October 2023

In a bid to transform the culture of giving in Australia, **Peter Winneke**, a renowned generosity and life legacy adviser, has written a new book, [*Give While You Live: A Practical Guide To More & Better Giving in Australia*](#).

There will be an **author Q&A webinar** with Peter Winneke on **Tuesday 14 November**, from 1pm to 2.00 pm (AEDT).

This free event will provide attendees the chance to delve deeper into the book's purpose, origins, and the author's vision. www.peterwinneke.com.au/webinar

Drawing upon two decades in the philanthropic sector, Winneke offers a comprehensive guide to meaningful giving, promoting Australia's evolution towards addressing our most pressing issues collectively.

Peter Winneke (author) said, "The wealth created in recent decades offers us an unparalleled opportunity. With it, we can address significant issues not only within our community but also beyond our shores."

With an emphasis on practical knowledge, the book details best practices in giving, educates readers on using family foundations as learning tools for the next generation, and provides an in-depth look at Australia's philanthropic landscape.

It includes 35 compelling case studies, insightful strategies, and a constructive critique of the sector. Winneke delves into issues such as legacy, how much is enough and how much to leave the kids?

Tim Costello AO said, "Peter has written an important book which is an invaluable tool for philanthropy. But it also raises the 'hope question'. Giving before I die and doing it well, knowing what is enough for me and my family and what is my purpose resists the deep pessimism and restores hope."

Anna Skarbek, CEO at Climateworks Centre said "Strategic giving can have a powerful impact on the community. Peter's passion and experience over many years, captured in this book, will I hope inspire and guide more such giving."

Peter Winneke's vast experience encompasses the establishment of over 100 philanthropic family foundations in Australia, with roles at prominent foundations like The Myer Foundation, The Catherine Freeman Foundation, and Philanthropy Australia.

- [Book cover image and headshot can be found here](#)
- For further information, images, or to schedule an interview with Peter Winneke, simply reply to this email, or visit www.givewhileyoulive.com.au