

PRESS RELEASE

FOR IMMEDIATE RELEASE

October 18, 2023



BREATHING NEW LIFE INTO LIGHT: SMALL BATCH SOY CANDLE MANUFACTURER OPENS STUDIO/RETAIL STORE IN BALLAN

Divinity & Co, a beloved small batch soy candle manufacturer, is excited to announce the grand opening of its new studio/retail store in Ballan on October 28th, 2023. Nestled across from the quaint post office in town, the serene ambiance of our new space reflects the calming essence of our handcrafted products.

Having illuminated homes since 2009 from a small home studio, Divinity & Co has decided to expand its horizons and bring their artisanal creations to the heart of Ballan. Our exquisite range includes our best-selling soy and pillar candles, each one carefully crafted to perfection. In addition to our signature candles, we will be offering a curated selection of crystals, original oil paintings, skincare products, hand-made natural soaps, and bohemian-style handbags. Each item has been chosen to enhance your senses and create an atmosphere of tranquility.

The new studio/retail store is not just a place to shop; it's an experience. As you step through our doors, you will be enveloped in a warm and inviting atmosphere, where the flicker of candlelight dances among the carefully arranged displays. Our knowledgeable staff will be on hand to guide you through our products, ensuring you find the perfect items to enrich your life and space.

"We are thrilled to bring our passion for craftsmanship and mindfulness to the heart of Ballan," said Mishelle Jewell, Founder of Divinity & Co. "Our candles and curated products are designed to bring serenity into everyday life, and we look forward to sharing this calming energy with the community."

Join us on October 28th, 2023, from 9am to 5pm, at 126 Inglis St, Ballan, as we celebrate the opening of our new studio/retail store. Experience the tranquility, explore our handcrafted wonders, and let the warmth of our candles illuminate your world.

Yours Sincerely,

A handwritten signature in black ink that reads 'Mishelle Jewell'. The script is fluid and cursive, with a large initial 'M'.

Mishelle Jewell
OWNER

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