

# Silicon Power Set to Unveil Groundbreaking PCIe Gen5 SSD at PAX Aus 2023

Taipei, Taiwan – October 4<sup>th</sup>, 2023 – Silicon Power (SP) is thrilled to announce its inaugural participation at the renowned Penny Arcade Expo (PAX) from October 6-8. Together with Mwave and Umart, the company's distributors in Australia, SP will offer exclusive promotions to gaming enthusiasts. The company will also showcase its cutting-edge gaming solutions, including the debut of its groundbreaking product, the XPOWER XS80 PCIe Gen5 SSD. Taking place at the Melbourne Convention and Exhibition Centre (MCEC), PAX provides the perfect backdrop for SP to unveil its latest innovation, further solidifying the brand's commitment to delivering high-performance storage solutions for gamers.

## Game-Changing Gen5 Performance with the XS80

The XS80 offers exceptional gaming performance with the latest PCIe Gen5 technology, NVMe 2.0 support, and 232-layer 3D NAND flash, delivering twice the data transfer rate of Gen4 and four times that of Gen3. It reaches mind-blowing read speeds up to 10,000MB/s<sup>1</sup> for instant load times and smooth gameplay, especially in open-world games. It also reaches incredibly impressive write speeds up to 10,000MB/s<sup>1</sup>, which speeds up installations, cut progress saving time, and reduce in-game stuttering. This SSD features active cooling with a custom-crafted aluminum alloy heatsink, intelligent thermal regulation technology, and SP Toolbox software to maintain stable performance and prevent overheating. It's available in 1TB and 2TB, making it ideal for gamers with large libraries and multitasking needs.

### **Upgrade for Less with Exclusive Online Promotions**

In partnership with Mwave and Umart, gaming enthusiasts can take advantage of exclusive online promotions until October 8. SP will be offering big discounts of up to 20% off on some of its latest SSDs and DRAM. This includes three solutions that are sure to take gaming experiences to record-breaking heights: the XPOWER XS70 PCIe Gen4 SSD and the US75 PCIe Gen4 SSD which are compatible with the PS5, and the UD90 PCIe Gen4 M.2 2230 SSD which is compatible with the Steam Deck and ROG Ally. Visit SP at booth #2400 to get a hands-on look at these products, plus many other game-enhancing solutions.

For a full list of featured products, check out the SP store on <u>Mwave's official website</u> and <u>Umart's</u> <u>official website</u>.

#### **About Silicon Power**

Founded in 2003 by a group of data storage industry experts, Silicon Power (SP) is committed to delivering outstanding product and service quality. Headquartered in Taipei with a state-of-the-art production site, SP has become a leading manufacturer of flash memory cards, USB flash drives, portable hard drives, solid state drives, DRAM modules, and industrial-grade solutions. It has become an international player with four branch offices around the world by successfully blending innovative technology with award-winning designs. Driven by its brand philosophy "Memory is Personal," SP continuously strives for perfection to preserve and protect data.

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<sup>&</sup>lt;sup>1</sup> Results are based on data from Silicon Power's internal lab. Actual results may vary based on the environment, usage patterns, or other factors.