



## **\*Media Release\***

*Thursday, November 2, 2023*

### A Month-Long International Sustainable Fashion Festival is set to Transform Australia's Southwest

Australia's first-ever sustainable fashion festival is set to launch on November 1, 2024 in Western Australia's famous southwest region. Brought to you by the creators of Eco Fashion Week Australia (EFA), this ground-breaking event promises to transform the Australian fashion landscape, showcasing the latest in eco-friendly, ethical, and sustainable designs that are sure to redefine the industry.

The month-long festival will bring together fashion enthusiasts, designers and sustainability advocates in an array of events, all showcased against the beautiful backdrop of the renowned Southwest region of Western Australia. Some of the events festival-goers can expect to see include:

- Opening Parade
- Runway Shows
- Artist Talks and Workshops
- Fashion Art Exhibitions
- Textile Art Exhibition
- Traveling Museum Recycled Materials exhibition
- Pop-up Shops
- Designer Showrooms
- Seminars
- Clothes Swap/Repair Café
- Live music
- Theatre
- Closing Gala

Festival Director Dr. Zuhail Kuvan-Mills says,

*"This event is dedicated to slow, sustainable fashion art, design and creativity underlining the connection between art, education and a sustainable society. Participating artists and designers will be chosen for their innovative techniques and compliance with the theme."*

Join us for the Sustainable Fashion Festival coming November 2024, where fashion meets sustainability.

Be a part of a brighter, more conscious future for fashion. Together, we can make a difference. Eco Fashion Week Australia is currently seeking applications from designers and retailers to showcase their wares as part of the festival. For more information and to apply, please visit our [website](#).

For media enquiries and interviews please contact:

Dr Zuhail Kuvan-Mills

E: [zuhalkmills@gmail.com](mailto:zuhalkmills@gmail.com)