

PRESS RELEASE NOVEMBER 2023

TRAVELAN®- THE MOST IMPORTANT TRAVEL ESSENTIAL FOR THE HOLIAY SEASON

Australian-developed medication Travelan® patents ground-breaking and natural hyperimmune bovine colostrum and is the nation's only over the counter preventative for Travellers' Diarrhoea.

After years of research, Australian pharmaceutical company <u>Immuron</u> has developed the **only over-the-counter** medication in Australia that is clinically proven up to 90%¹ to prevent Travellers' Diarrhoea.

Following a period of sell-out success, this ground-breaking preventative, called <u>Travelan®</u>, is now readily available in pharmacies nationwide and online at <u>www.travelan.com</u>.

An estimated 4 million Australian's with take an overseas trip this December and January²alone. For a nation that considers Travellers' Diarrhoea (aka Bali Belly) hotspots such as Indonesia (Bali), Thailand, Cambodia, India and Fiji as some of its most popular international holiday destinations, Travelan® is a must-have travel essential and game-changer for the travel industry and its travellers!

Evidenced by the recent gastro outbreak earlier this month, on the Grand Princess Cruise Ship which has a capacity of up to 3750npassengers, and where a number of passengers were quarantined on board with their dreams of a relaxing cruising holiday gone down the toilet! This caused local health authorities to send out a health alert and is one of countless incidents of holidays ruined due to the rise of the dreaded Traveller's Diarrhoea now that travel is well and truly back on the agenda!

These incidents can be avoided by using Travelan®.

Following years of research and clinical trials, Immuron has developed the patented hyperimmune bovine colostrum. Each caplet of Travelan® contains 200mg of "Hyperimmunised" Dairy (Bovine) Colostrum Powder which has been scientifically formulated to be rich in antibodies against the major bacterial cause of Travellers' Diarrhoea Its antimicrobial and not antibiotic, meaning it won't cause antibiotic resistance.

It is estimated that up to 70% of all visitors may suffer "Traveller's Diarrhoea" when abroad, ³ meaning your chances of getting sick without active prevention are high. In addition, this places considerable strain on foreign medical services and Australian travel insurance.

When you take Travelan®, it lays in wait in the gastrointestinal tract. If you consume food or drinks that are contaminated with harmful bacteria, Travelan® uses specific antibodies to bind the harmful bacteria, neutralising and inhibiting their attachment to the intestinal wall. So impressed by the benefits and results, the US Department of Defense, have successfully conducted their own research and are now trialling it with their service personnel.

Traveller's Diarrhoea (TD) causing bacteria can infect anyone, anywhere from a wide range of daily habits. Traveller's must be mindful of drinking water, taking showers, brushing teeth, from ice in drinks, eating salads or reduced hot food, or touching unclean surfaces. For many, it becomes unavoidable.

"Holiday makers are spending thousands of dollars on holidays. This is precious time with friends and families, and we want them to be memorable for the right reasons. The last thing people want is to spend most of their holiday



on the toilet, or worse still, in a foreign hospital. We all buy travel insurance to protect our holidays, but why wouldn't you consider insurance for your belly? Travelan® is the only answer here. We want to align Travelan with the same importance as sunscreens, sunhats and hand sanitisers" says Flavio Palumbo, CCO of Immuron.

Taking a Travelan® tablet before each meal will provide insurance for your belly. Priced at \$39.99 for a 30-caplet pack, it's a small price to pay, to avoid having a "crap" holiday. For further information, or for a sample, please contact Margot Stolle at The Collective Co,

margot@thecollectiveco.com.au 0r 0402 912 204.

Notes:

Always read the label. Contains cow's milk proteins and lactose. If symptoms persist, consult your healthcare practitioner. Gluten Free. The active ingredient in Travelan® is natural bovine colostrum and does not contain colourings or flavourings or artificial coatings. Not known to interact with other drugs. Suitable for children over 1 year.

Travelan® is clinically proven to provide up to 90% protection from (Traveller's Diarrhoea)

Travelan® is produced by Immuron Limited, a commercial and clinical stage publicly listed Australian biopharmaceutical company Trading since 1994. Their flagship commercial products Travelan® and Protectyn® in Australia, where both products are listed medicines on the Australian Register for Therapeutic Goods. Travelan® (AUST L 106709) is an over the counter orally administered passive immunotherapeutic product indicated to reduce the risk of travellers' diarrhea, reduce the risk of minor gastro-intestinal disorders and is antimicrobial.

Available in Australia at all good pharmacies including: Chemist Warehouse, My Chemist, Good Price Pharmacies, TerryWhite Chemart, Priceline, Discount Drug Stores, Blooms, Wizard Pharmacies, Amcal and selected independent pharmacies and online at www.travelan.com. Also available in the USA & Canada at Amazon USA.

4 https://www.immuron.com.au/blog/clinical-insights-updates/travelan-us-army-research-and-clinical-studies-unp/

¹ Scandinavian Journal of Gastroenterology, 46:7-8, 862-868, DOI: 10.3109/00365521.2011.574726

² https://www.abs.gov.au/statistics/industry/tourism-and-transport/overseas-arrivals-and-departures-australia/sep-2023 Centre of Disease Control and Prevention, Yellow Book 2024, Bradley Connor, https://wwwnc.cdc.gov/travel/yellowbook/2024/preparing/travelers-diarrhea