

NEW PRODUCT RELEASE

PETSAFE MAKING PLAYTIME AND DENTAL CARE A BREEZE!

Introducing PetSafe® Busy Buddy® Treat Ring Collection

NOVEMBER: This month, PetSafe®ANZ is unveiling four new additions to their beloved Busy Buddy® Range. These long-lasting toys, featuring treat rings, offer the perfect remedy for boredom and anxiety and promote dental health while keeping your dog thoroughly engaged!

1. Busy Buddy® Chompin' Chicken (RRP\$14.99)

The Busy Buddy® Chompin' Chicken is a delightful dog toy that provides up to 20-30 minutes of engaging play. Thanks to its chicken-scented, BPA-free rubber construction, this innovative toy also doubles as a dental health aid.

2. Busy Buddy® Bouncy Bone™ (RRP\$14.99)

Meet the Busy Buddy® Bouncy Bone™, a versatile 3-in-1 toy featuring a nylon bone, a rubber ball, and treat-holding rings. Your dog's playtime is guaranteed to be entertaining with six tasty treat ring refills included. Crafted from durable nylon and vanilla-scented rubber, it's suitable for dogs over six months old.

3. Busy Buddy[®] Bristle Bone[®] (RRP\$14.99)

The Busy Buddy® Bristle Bone® is a multifunctional dog toy designed with three distinct chewing surfaces and a treat ring. This engaging toy stimulates gums, promotes teeth cleaning, and offers lasting entertainment. Crafted from durable nylon and heavy-duty rubber, it's a reliable option for dogs over six months old.

4. Busy Buddy® Cravin' Corncob (RRP\$14.99)

Make playtime with your pup even more interactive with the Busy Buddy® Cravin' Corncob. This engaging toy can hold up to two treat rings, providing entertainment and promoting dental health. Its butterscented, BPA-free rubber construction ensures your dog's delight, even after the treat rings are gone.

All Busy Buddy toys are dishwasher-safe for your convenience and are designed to cater to various dogs. Plus, with treat rings included, the fun never ends. Elevate your dog's playtime with the PetSafe® Busy Buddy® Treat Ring Collection – a complete package of treats, dental care, and endless enjoyment!



For more information about the benefits of enrichment toys and how they can contribute to your dog's happiness, visit PetSafe® Brand Official Website - PetSafe® Australia

PetSafe®ANZ currently has an offer across their Enrichment Toy Range. Purchase any 2 PetSafe®ANZ Busy Buddy Toys and get 10% off. Use the code **BUSYBUDDY10** at checkout. Head to www.petsafe.net/au now!

*Offer only applicable to PetSafe® Busy Buddy range. Discount valid until 31st December 2023.

High Res Images of the products can be found **HERE**.

For media inquiries or product reviews, please contact Amanda Kuhn, PR and Media, amanda@missymischief.com, 0410 570 993.

About PetSafe®

PetSafe® is a global pet product expert with its Australian headquarters on the Gold Coast, Queensland. Wide-ranging innovative products are available across the PetSafe® product portfolio, including training, containment, and lifestyle and wellbeing product solutions. Visit au.petsafe.net for further details or connect on Facebook or Instagram.