



PRESS RELEASE FOR IMMEDIATE RELEASE

Western United to be strengthened by VERVE Fitness until 2027

Western United is pleased to announce VERVE Fitness as the Official Gym Partner of the Club through to the end of the 2026/27 A-League season.

Gold Coast, 2 November 2023 – The partnership will see VERVE fit out the Club’s new gym – the VERVE High Performance Hub – at the Regional Football Facility in Tarneit, adding to the ongoing developments at the precinct.

The VERVE High Performance Hub, commonly known as ‘**The VERVE**’, will house state of the art equipment to improve the conditioning of all Western United A-Leagues and Academy players. The VERVE will also be used as a Melbourne showroom to demonstrate VERVE’s products in conjunction with Western United.

On the pitch, VERVE will be showcased on the sleeve of the Western United Junior Academy jerseys and feature across LED signage at Isuzu UTE A-League Men home matches.

Chris Speldewinde, Western United General Manager of Commercial said:

“What a wonderful addition to our ever-growing family. Seeing what VERVE Fitness has been able to do in other codes has been game changing. Our players will now have the some of the best strength and conditioning facilities in the league and we are super excited to work with the team from VERVE Fitness.

Apart from elite equipment for our athletes, VERVE Fitness also have home gyms and will roll out some great pricing for our members.”

Niall Wogan, CEO of VERVE Fitness said:

“At VERVE Fitness Equipment, we believe in more than just physical strength; we believe in the power of inspiring greatness in the community.

Our sponsorship of Western United Football Club marks a commitment to not only fostering athletic excellence but also championing the development of the precinct area; where our facilities will serve as a vibrant hub for the entire Wyndham community.

Together, we aim to build a legacy of health, unity, and shared victories that resonate far beyond the pitch”.

VERVE Fitness is a 100% Australian owned company run by athletes, designing premium equipment tested by athletes to help them perform at their best. To learn more about VERVE, head to vervefitness.com.au.

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